

Wasco County Statewide Transportation Improvement Fund (STIF) Formula Fund Plan
 Project List for July 1, 2023 to June 30, 2025

Project Name	Project Description
Routes & Connections	
Deviated Fixed Route	Continues to operate Deviated Fixed Route in The Dalles. Year 1 is match for the existing grant. Year 2 assumes no grant received, covers weekday and Saturday service.
South County Service	Service to South County twice per day, two times per week.
Dial-a-Ride	Dial-a-ride service from 6am to 8pm on weekdays and from 9am to 4pm on Saturday and Sunday.
The Dalles-Hood River Service	Provides 20% match needed for service between Hood River and The Dalles. Four times per day on weekdays and three times per day on Sat/ Sun.
Vanpooling Subsidy	Subsidizes two vanpools to support transportation beyond what The Link can easily provide.
Fleet and Technology	
Hybrid Bus (12/2)	Provides grant match to purchase hybrid vehicles in both Fiscal Years. Assumes some cost increases.
Readerboards	Adds readerboards to the sides of all existing buses with bilingual messaging in FY24. This project would only be funded if STIF estimates come in higher.
Ecolane Upgrade #1	One-time fee for Ecolane mobile app (self-booking, self-vehicle tracking) and annual fee for one year.
Ecolane upgrade #2	One-time fee for Ecolane improvements (pre/post inspections, customer service tracking, robocalls) and annual fee for one year.
Facilities & Bus Shelters	
Bus Shelters	Match to apply for a grant in FY25 to purchase/ install bus shelters.
Bike Racks	Purchases bike racks to install at all shelters in FY24.

Administrative Support	
Grant Match Reserve	Creation of a general grant match reserve fund that could be used as needed to match grants for capital or operations. Any additional STIF funds would be placed here.
Administrative Support	General planning and grant management support at 10% of total.
Marketing	
General Marketing	Billboards, brochures, print media, radio, movie theaters and other marketing costs to promote The Link in general.
Gorge Pass Marketing	Marketing specific to the Gorge Pass used as grant match.
Free Fares for Low-Income	Provides free dial-a-ride tickets and Gorge Passes for low-income residents, distributed through the Gorge Transit Connect program.
Spanish Language Outreach	Spanish-language advertising/ marketing materials and cultural-sensitivity training.
High School (9-12) Promotional	Free rides for high-school students at 1% of total funds received. Outreach materials for high school students.
Planning & Mobility Management	
Mobility Management	Staff support to set up vanpools, outreach to older adults, exploring other services to improve transit for seniors, disabled, low-income, Native American and Limited English Proficiency populations. Also support to update the coordinated plan in 2024.
Travel Trainer	Staff support to provide training on how to use the transit system and promote The Link at public events.