

# After The Fall

## Impacts of the COVID-19 Pandemic in the Mid-Columbia Region

Timothy Duy

Bob Parker

March 31, 2021

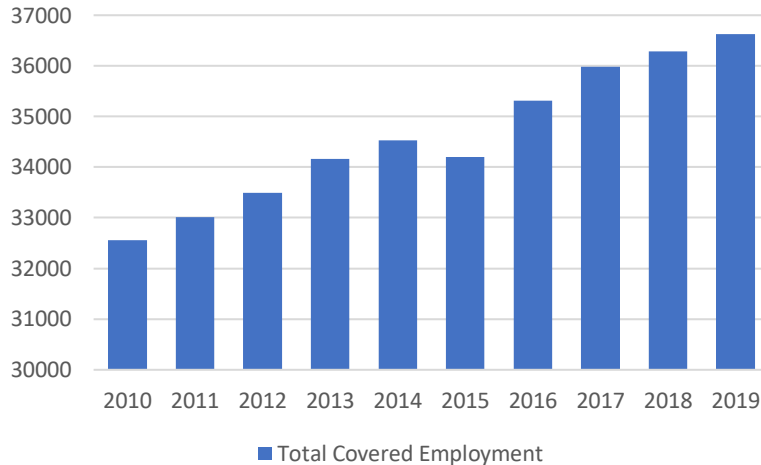


# Part I: Before the Fall



# The economic saw healthy growth in the 2010s

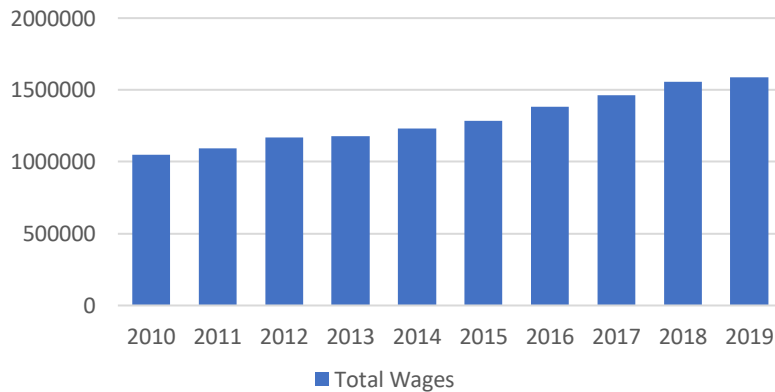
Total Covered Employment



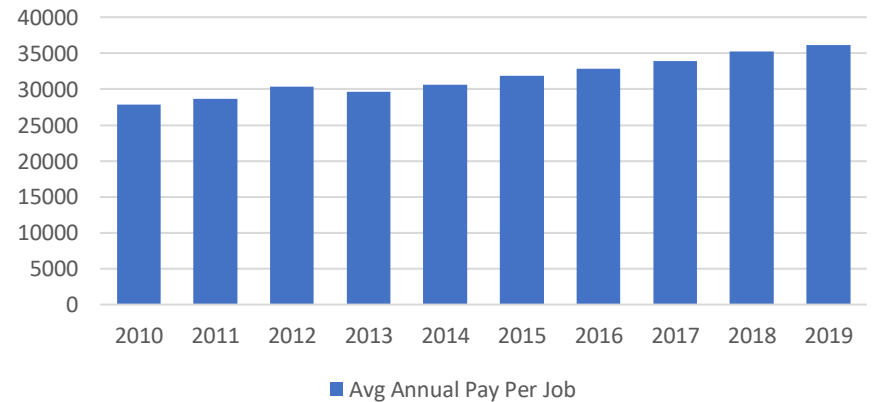
Number of Firms



Total Wages



Avg Annual Pay Per Job





# The economy grew faster than population

- Wages grew faster than firms or jobs
- Avg weekly wage grew 12% - from \$759 to \$852 (in 2019 dollars)
- Total annual wages (in 2019 dollars) grew 29%
- Population grew 7.0 percent; housing grew 6.3%

			Change	
	2010	2019	Number	Percent
Population	80,708	86,352	5,644	7.0%
Housing Units	39,100	41,551	2,451	6.3%
Firms	3,281	3,670	389	11.9%
Jobs	32,562	36,631	4,069	12.5%
Total Annual Wages (thousands)	\$ 1,232,339	\$ 1,587,887	355,548	28.9%
Avg Weekly Wage/Job	\$ 759	\$ 852	93	12.2%

Note: wages are in 2019 dollars

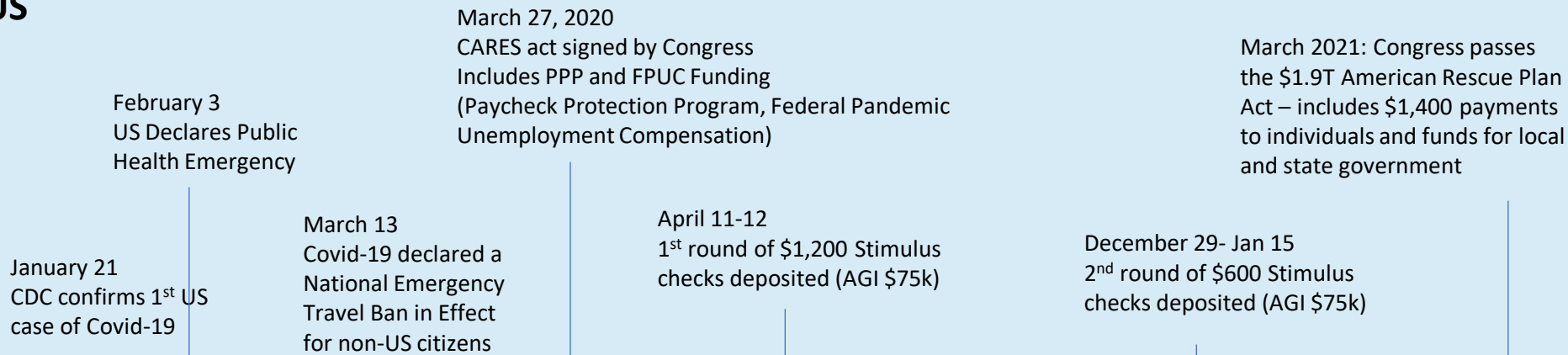


# Part II: The Pandemic Strikes



# Policy reacted quickly

## US



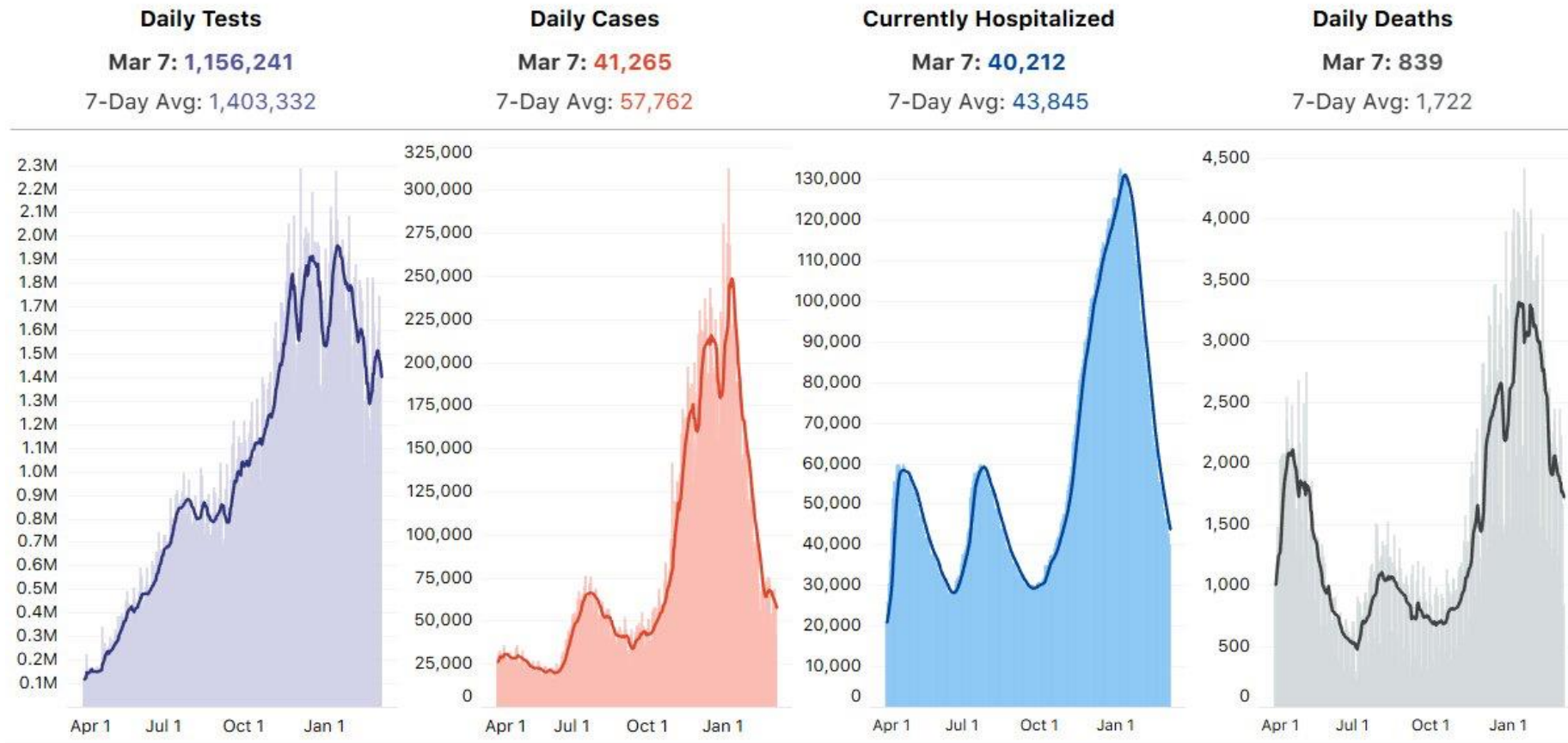
## Oregon & Washington



# COVID Cases Collapsing

## NATIONWIDE COVID-19 METRICS. 7-DAY AVERAGE LINES

Apr 1, 2020 - Mar 7, 2021



Source: The COVID Tracking Project

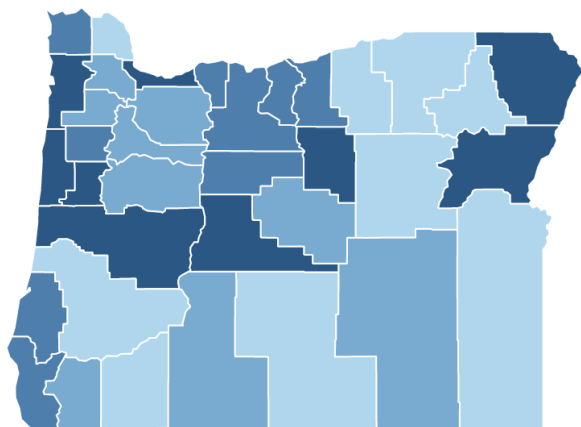
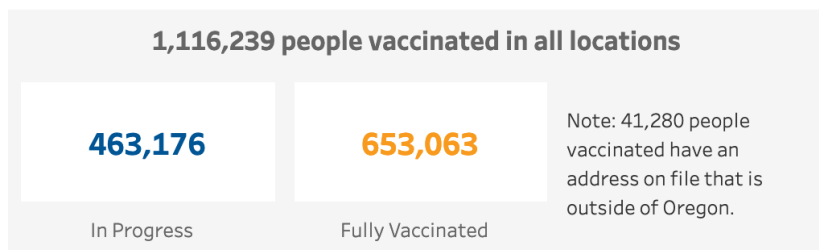
● Single-day record



## People Vaccinated by County\*

The map shows the number of people vaccinated per 10,000 by county of residence.

Click on a county below to filter the data on the right and below. Click again to clear the filter.

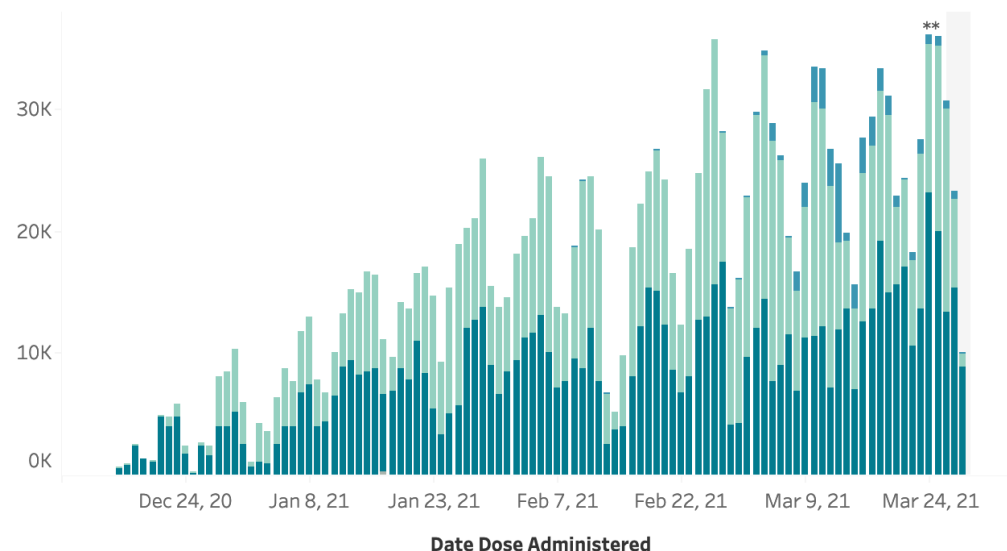
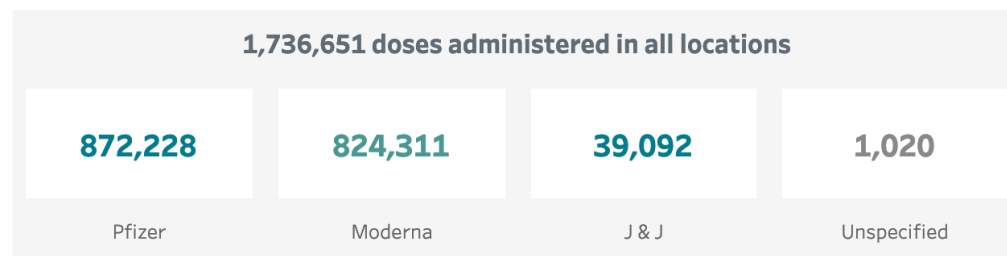


People vaccinated per 10,000: lighter colors represent counties with lower vaccination rates, while darker colors represent counties with higher vaccination rates.

## Doses Administered by Day

This chart shows the total number of COVID-19 vaccine doses that have been given to residents of the selected region by day and manufacturer.

\*\*Doses administered during this time may not yet be reported.



OHA Data  
on 3/30/21

County	Total vaccinated	In progress	Fully vaccinated	Population	% Vaccinated
Hood River	7,191	3,090	4,101	26,640	27%
Sherman	477	182	295	1,795	27%
Wasco	6,944	2,799	4,145	27,295	25%



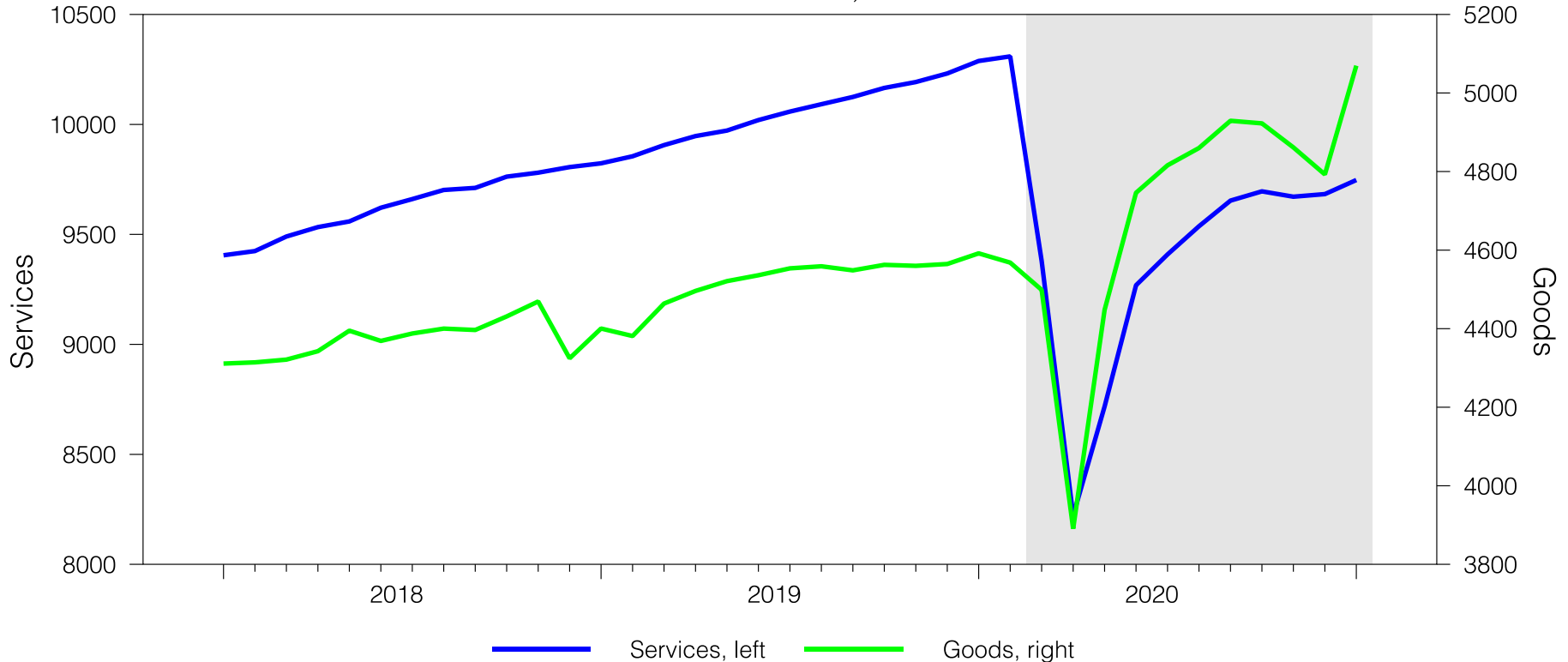
Part III: How did COVID  
affect the national  
economy?



# Spending Shift

## Personal Consumption Expenditures

*Billions of Dollars, SAAR*



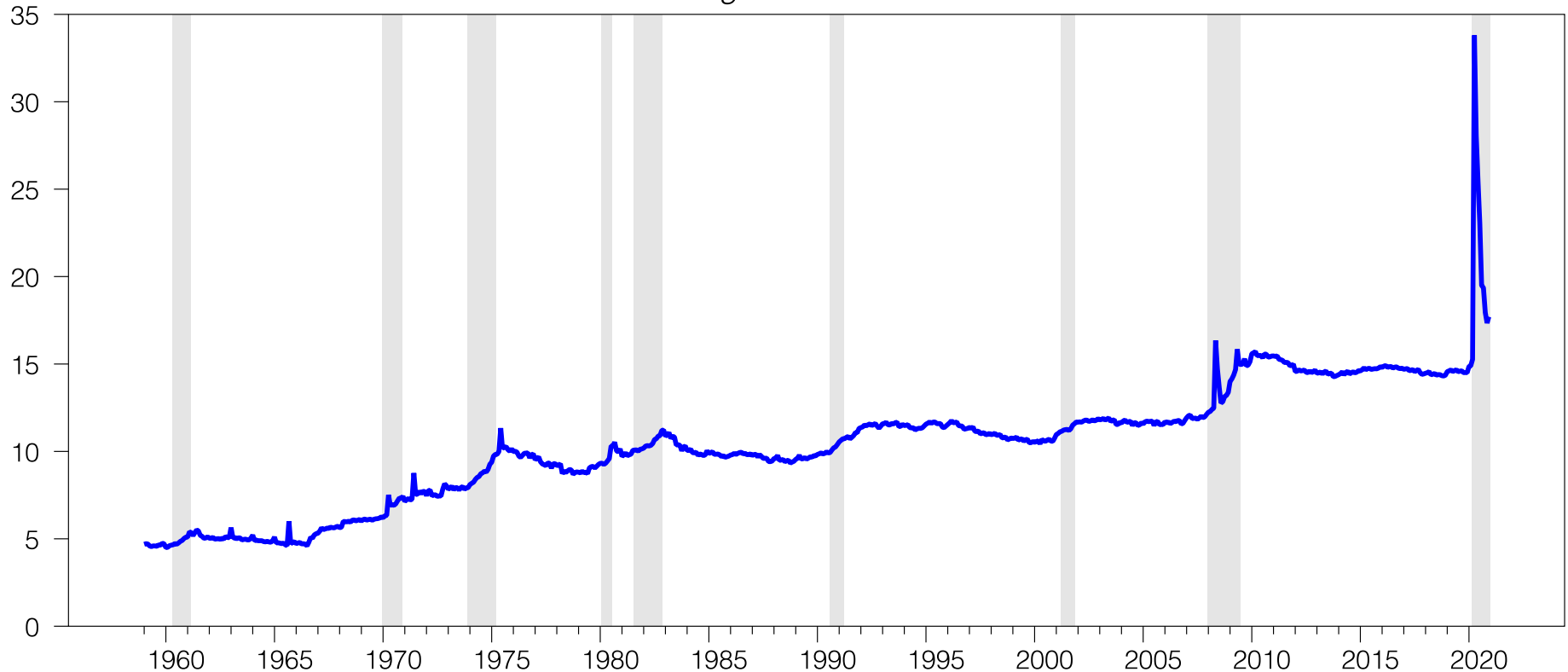
web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 06:59



# Historic Fiscal Response

## Current Personal Transfer Payments

*Percentage of nominal GDP*



web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 07:31



# Easy Financial Conditions

The Committee seeks to achieve maximum employment and inflation at the rate of 2 percent over the longer run. With inflation running persistently below this longer-run goal, the Committee will aim to achieve inflation moderately above 2 percent for some time so that inflation averages 2 percent over time and longer-term inflation expectations remain well anchored at 2 percent. The Committee expects to maintain an accommodative stance of monetary policy until these outcomes are achieved. The Committee decided to keep the target range for the federal funds rate at 0 to 1/4 percent and expects it will be appropriate to maintain this target range until labor market conditions have reached levels consistent with the Committee's assessments of maximum employment and inflation has risen to 2 percent and is on track to moderately exceed 2 percent for some time.

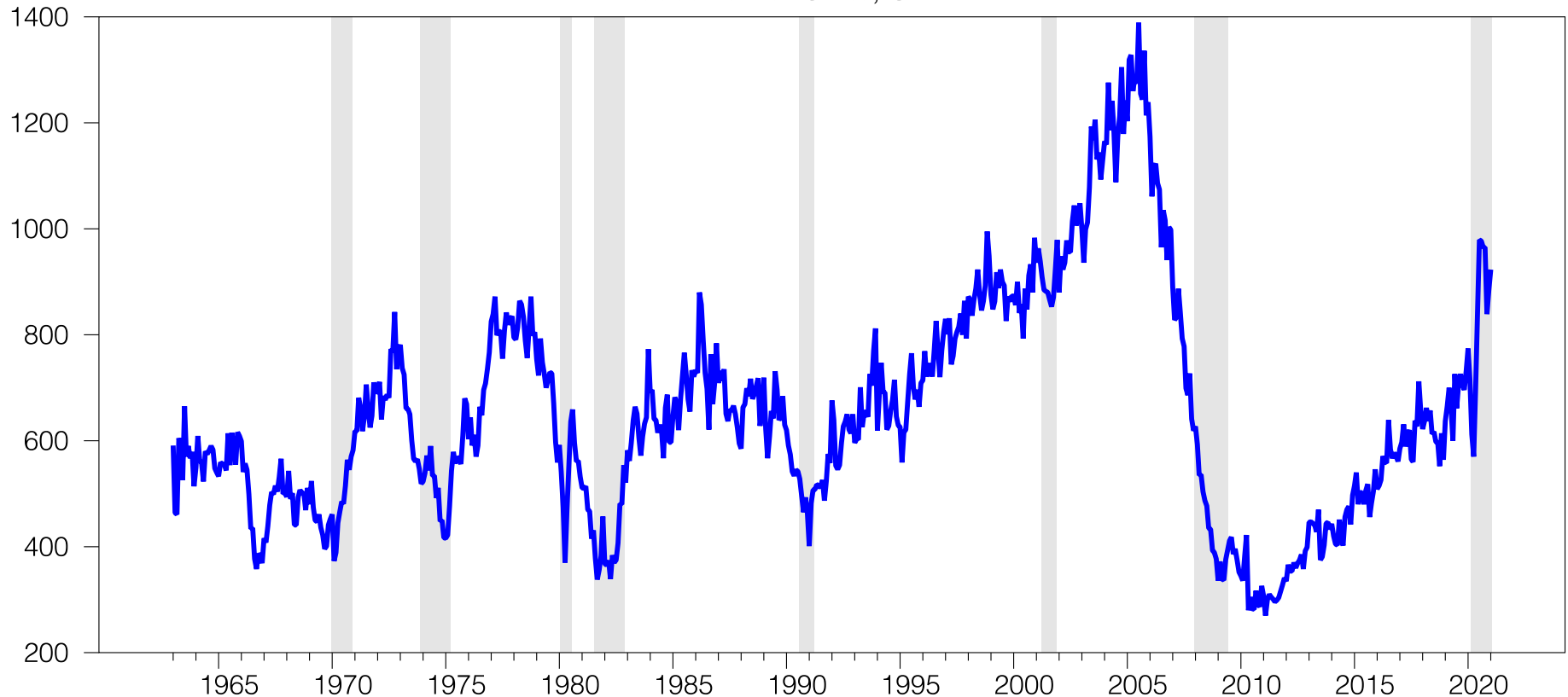
Federal Reserve Statement, Jan. 2021



# Strong Housing

## New Single Family Homes Sold

*Thousands of Units, SAAR*



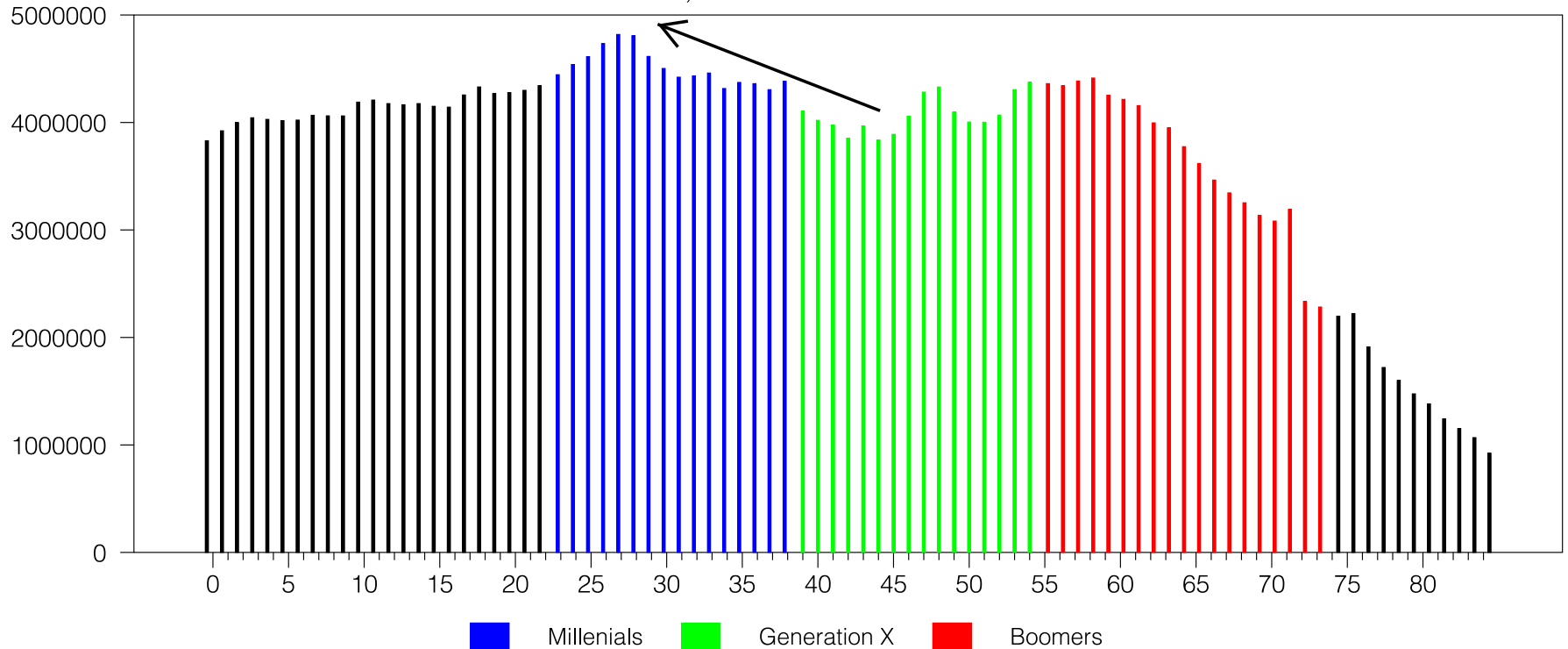
web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 07:21



# Demographic Boom Ahead

## US Population by Age

2019, US Census Bureau



web: <https://blogs.uoregon.edu/timduyfedwatch/> \* twitter: @timduy \* chart created: 11/30/2020 21:27



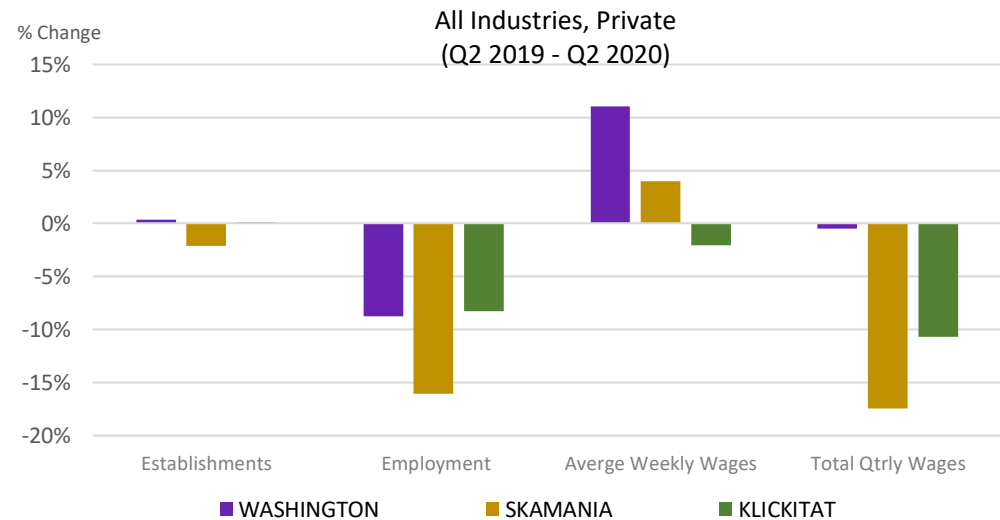
# Part IV: How did COVID impact the MCEDD Region?



# Industry and Employment

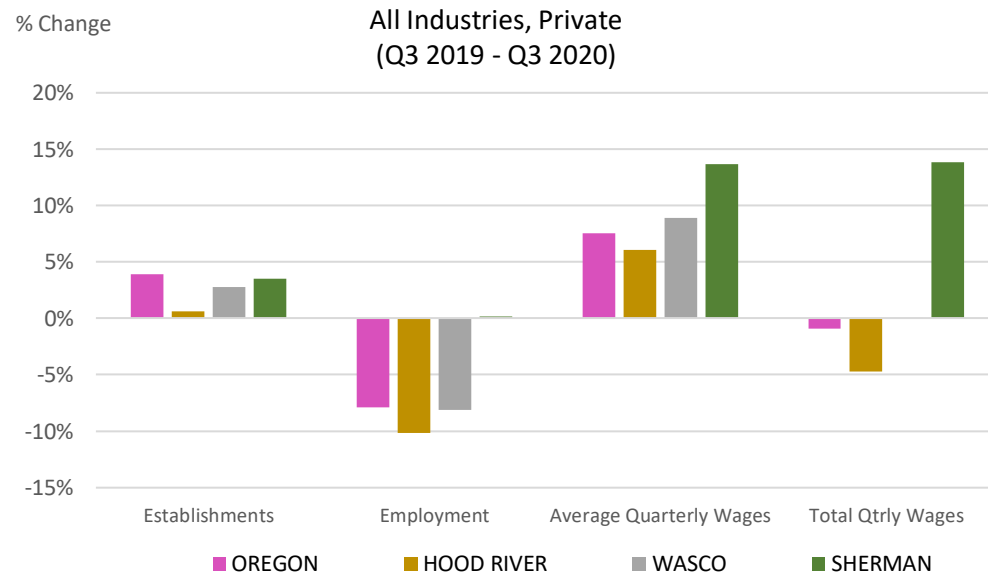
## Washington, Skamania County, Klickitat County

- The job losses were immediate and real
- Total wages paid decreased consistent with job losses
- Average weekly wages increased
- Number of firms stayed constant or increased modestly



## Oregon, Hood River County, Wasco County, Sherman County

- Interpretation: the long-term damage was limited and the fundamentals point to conditions supporting a strong recovery





# Agriculture, Forestry, Fishing & Hunting

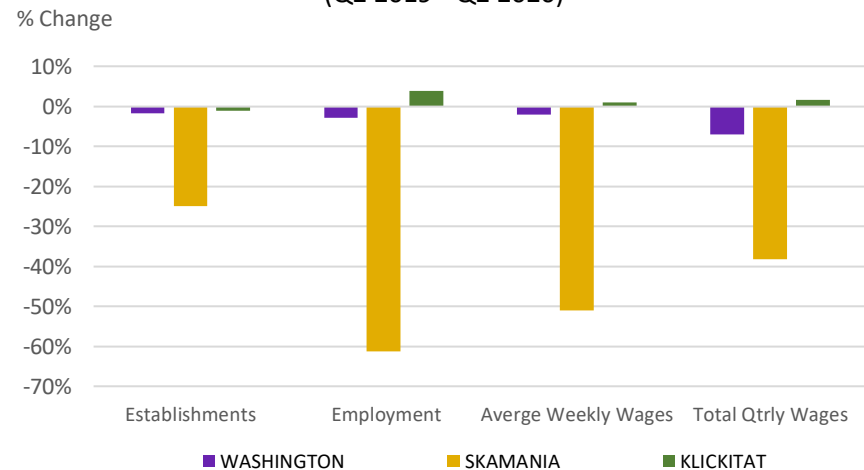
## Washington

### Agriculture, Forestry, Fishing

Q2 2020

	Washington	Skamania + Klickitat
Total Establishments	6,749	97
Total Employment	103,426	1,608
Average Weekly Wages	\$663	\$702
Total Wages	\$891,410,410	\$14,659,458

### Agriculture, Forestry, Fishing and Hunting, Private (Q2 2019 - Q2 2020)



## Oregon

### Agriculture, Forestry, Fishing

Q3 2020

	Oregon	Hood River, Sherman, Wasco
Total Establishments	4,515	291
Total Employment	66,349	4,177
Average Quarterly Wages	\$8,941	\$6,221
Total Wages	\$593,240,602	\$25,987,332

### Agriculture, Forestry, Fishing & Hunting, Private (Q3 2019 - Q3 2020)

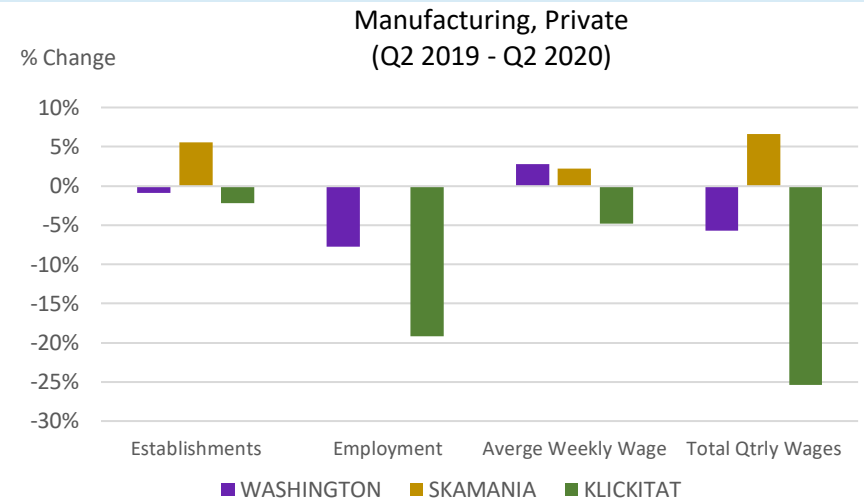




# Manufacturing

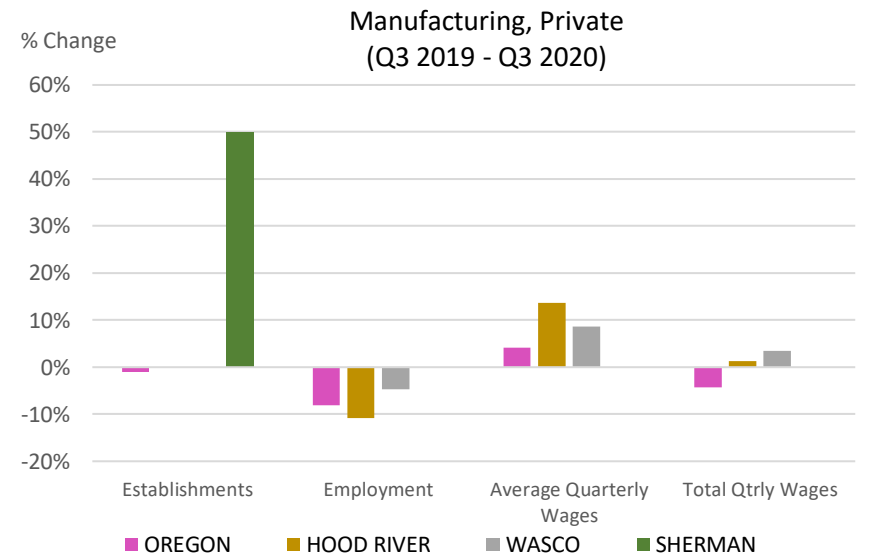
## Washington

Manufacturing		
	Washington	Skamania + Klickitat
<b>Q2 2020</b>		
Total Establishments	248,916	64
Total Employment	2,666,085	1,682
Average Weekly Wages	\$1,435	\$1,344
Total Wages	\$48,041,590,205	\$28,731,599



## Oregon

Manufacturing		
	Oregon	Hood River, Sherman, Wasco
<b>Q3 2020</b>		
Total Establishments	6,354	122
Total Employment	184,021	2,265
Average Quarterly Wages	\$17,120	\$12,285
Total Wages	\$3,150,486,290	\$27,826,471





# Health Services

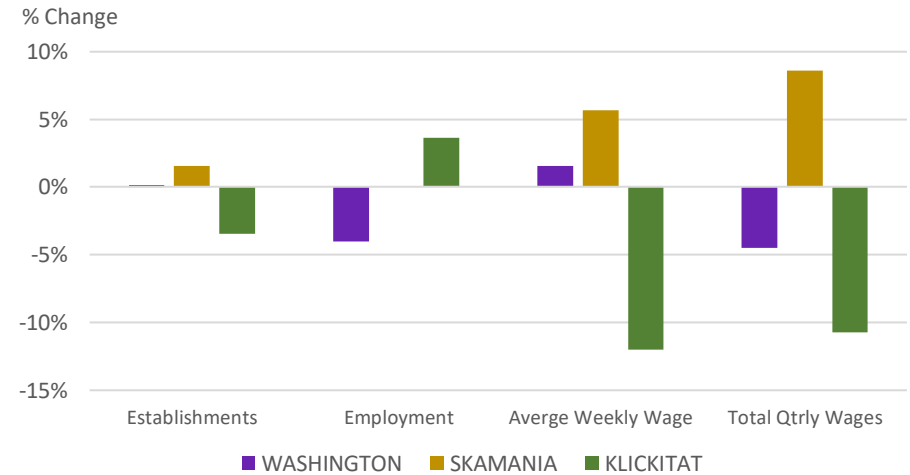
## Washington

### Health Services

#### Q2 2020

	Washington	Skamania + Klickitat
Total Establishments	248,916	206
Total Employment	2,666,085	530
Average Weekly Wages	\$1,435	\$606
Total Wages	\$48,041,590,205	\$4,163,637

### Education and Health Services, Private (Q2 2019 - Q2 2020)



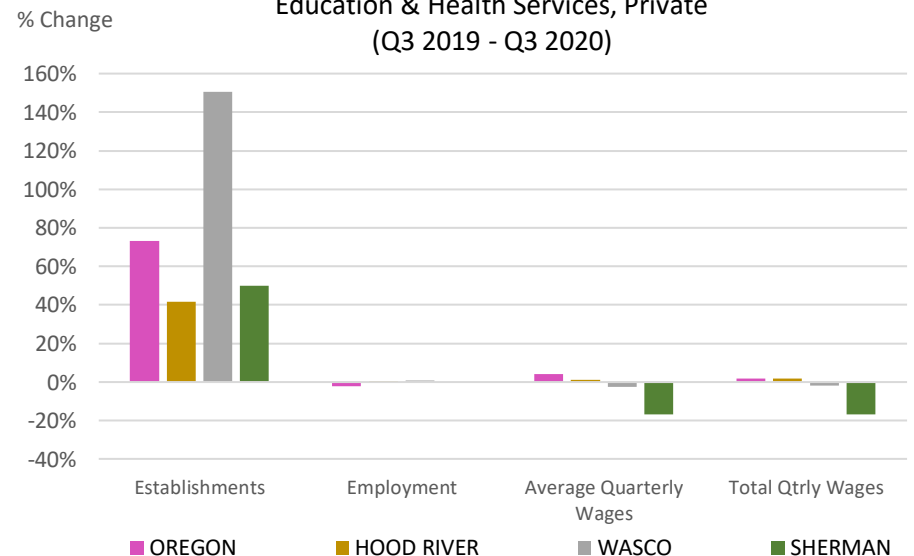
## Oregon

### Health Services

#### Q3 2020

	Oregon	Hood River, Sherman, Wasco
Total Establishments	28,068	428
Total Employment	286,843	4,099
Average Quarterly Wages	\$13,411	\$12,211
Total Wages	\$3,846,790,277	\$50,053,539

### Education & Health Services, Private (Q3 2019 - Q3 2020)

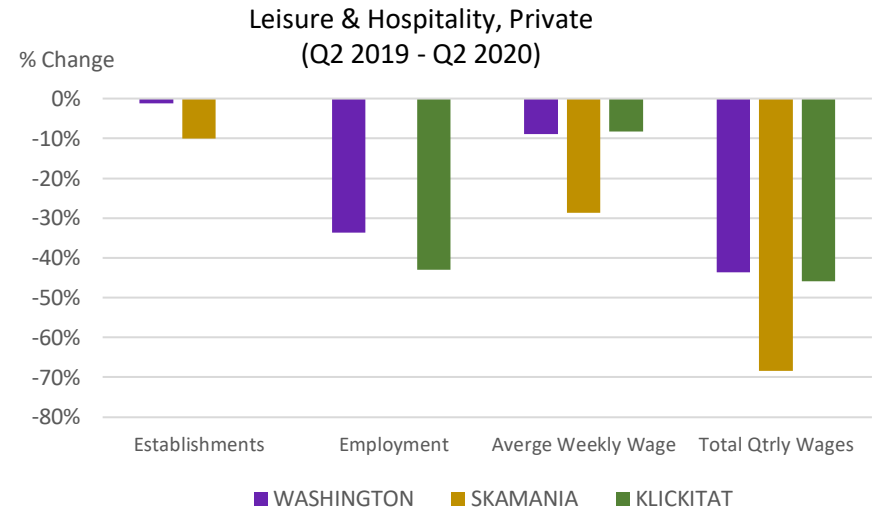




# Leisure & Hospitality

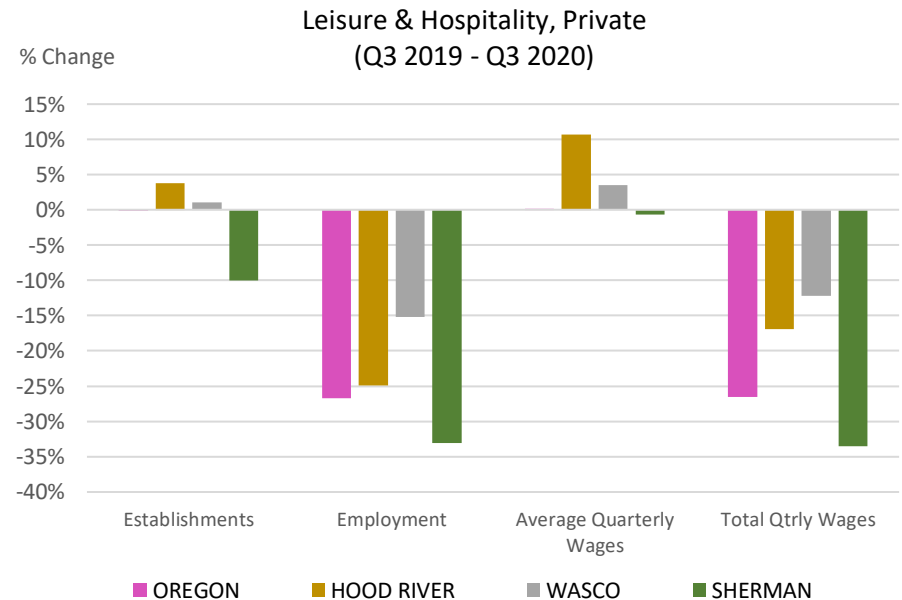
## Washington

Leisure & Hospitality	Washington	Skamania + Klickitat
<b>Q2 2020</b>		
Total Establishments	248,916	87
Total Employment	2,666,085	596
Average Weekly Wages	\$1,435	\$373
Total Wages	\$48,041,590,205	\$2,352,120



## Oregon

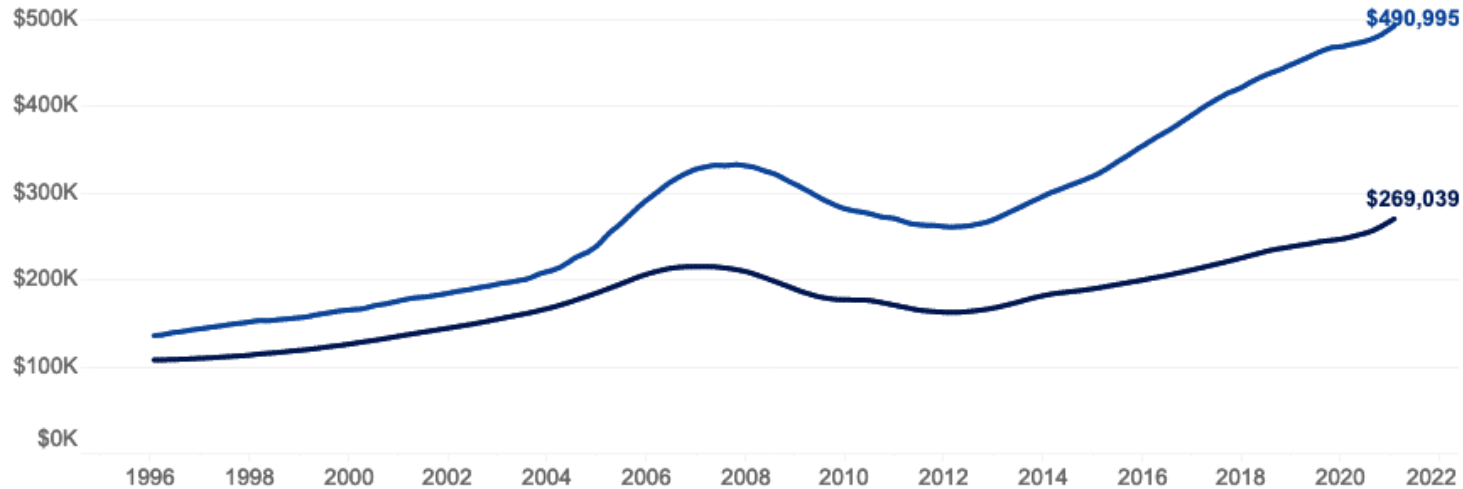
Leisure & Hospitality	Oregon	Hood River, Sherman, Wasco
<b>Q3 2020</b>		
Total Establishments	14,165	242
Total Employment	162,738	3,048
Average Quarterly Wages	\$6,168	\$6,315
Total Wages	\$1,003,797,627	\$19,248,620





# Housing prices continue to rise...

**Zillow Home Value Index, Hood River, OR & United States**



**Year-over-year**



**Month-over-month**





# Part V: The Federal Government Steps Up



# PPP loans tamped down the initial shock in the region

Estimate that  
businesses in the  
region received \$75-  
\$100M in PPP loans

Description	Firms receiving loans		Jobs retained	
	Number	Percent	Number	Percent
<b>Agriculture, Forestry, Fishing and Hunting</b>	<b>190</b>	<b>12.0%</b>	<b>4,487</b>	<b>26.8%</b>
Mining, Quarrying, and Oil and Gas Extraction	1	0.1%	3	0.0%
Utilities	6	0.4%	80	0.5%
<b>Construction</b>	<b>185</b>	<b>11.7%</b>	<b>1,343</b>	<b>8.0%</b>
<b>Manufacturing</b>	<b>126</b>	<b>8.0%</b>	<b>1,873</b>	<b>11.2%</b>
Wholesale Trade	55	3.5%	826	4.9%
Retail Trade	149	9.4%	505	3.0%
Transportation and Warehousing	27	1.7%	150	0.9%
Information	19	1.2%	-	0.0%
Finance and Insurance	27	1.7%	86	0.5%
Real Estate and Rental and Leasing	47	3.0%	90	0.5%
Professional, Scientific, and Technical Services	183	11.6%	149	0.9%
Management of Companies and Enterprises	2	0.1%	954	5.7%
Administrative and Support and Waste Management and Remediation Services	55	3.5%	2	0.0%
Educational Services	32	2.0%	272	1.6%
Health Care and Social Assistance	120	7.6%	243	1.4%
<b>Arts, Entertainment, and Recreation</b>	<b>49</b>	<b>3.1%</b>	<b>1,818</b>	<b>10.8%</b>
Accommodation and Food Services	150	9.5%	319	1.9%
<b>Other Services (except Public Administration)</b>	<b>128</b>	<b>8.1%</b>	<b>2,692</b>	<b>16.1%</b>
Public Administration	4	0.3%	836	5.0%
Unclassified	25	1.6%	42	0.3%
<b>TOTAL</b>	<b>1,580</b>	<b>100.0%</b>	<b>16,770</b>	<b>100.0%</b>



# The American Rescue Act

- \$130B for local gov; MCEDD will receive \$15.7M
- Adults receive \$1,400 – or an estimated \$80-\$90M for the region
- Increases Child Tax Credit to \$3,000 (<17) or \$3,600 (<6)
- Temporarily increases childcare tax credit
- Extends/expands unemployment benefits
- Provides \$7.25B for PPP

Oregon		
Counties	Dollars	% of allocation
Hood River County	\$4,534,795	45.1%
Sherman County	\$345,220	3.4%
Wasco County	\$5,174,810	51.5%
	<b>\$10,054,825</b>	<b>100.0%</b>
Cities		
Antelope city	\$10,192	0.2%
Cascade Locks city	\$236,651	4.2%
Dufur city	\$130,250	2.3%
Grass Valley city	\$33,633	0.6%
Hood River city	\$1,590,108	28.4%
Maupin city	\$89,891	1.6%
Moro city	\$66,858	1.2%
Mosier city	\$94,579	1.7%
Rufus city	\$51,570	0.9%
Shaniko city	\$7,542	0.1%
The Dalles city	\$3,212,626	57.3%
Wasco city	\$83,980	1.5%
<b>Total</b>	<b>\$5,607,877</b>	<b>100.0%</b>



Part VI: So...where does  
that leave your region  
after the fall?



## In summary...

- The job losses were immediate and real
- Total wages paid decreased consistent with job losses
- Average weekly wages increased
- Number of firms stayed constant or increased modestly



# Several factors point to a strong economic recovery

- Pent up savings
- Enormous federal stimulus
- Strong housing
- Good demographics
- Solid demand for goods and labor



“...the total number of active business licenses as reported by the Oregon Secretary of State have increased 1.7% from January 2020 to January 2021. Similarly the number of private sector “business units” as reported by the Oregon Employment Department has increased 2.9% from 2019q4 to 2020q3.”

Josh Lehner, Oregon State Economist



# Implications for MCEDD

- Recovery is underway and will accelerate in 2021
- Focus on fundamentals that support economic activity:
  - Education
  - Infrastructure (including broadband)
  - Housing
  - Public services
  - Workforce/labor availability
- In short, location is what the region has to offer—place still matters and livable communities are foundational to economic sustainability



# Appendix: Supplemental Data



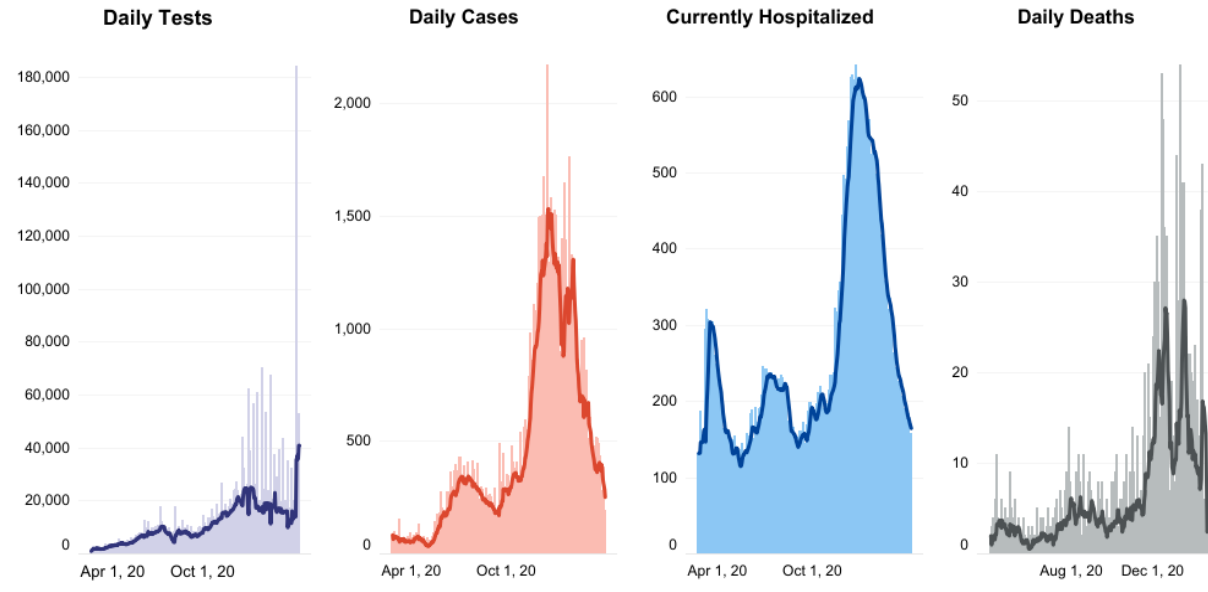
# The region is slowly growing

<b>Population</b>	<b>Wasco</b>	<b>Sherman</b>	<b>Hood River</b>	<b>Klickitat</b>	<b>Skamania</b>	<b>MCEDD Total</b>
2019	26,682	1,780	23,382	22,425	12,083	<b>86,352</b>
2010	25,213	1,765	22,346	20,318	11,066	<b>80,708</b>
<b>Change</b>						
Number	1,469	15	1,036	2,107	1,017	<b>5,644</b>
Percent	5.5%	0.8%	4.4%	9.4%	8.4%	<b>6.5%</b>
AAGR	0.6%	0.1%	0.5%	1.1%	1.0%	<b>0.8%</b>
<b>Housing Units</b>						
2019	11,773	943	10,157	10,667	5,992	<b>41,551</b>
2010	11,487	918	9,271	9,786	5,628	<b>39,100</b>
<b>Change</b>						
Number	286	25	886	881	364	<b>2,451</b>
Percent	2.4%	2.7%	8.7%	8.3%	6.1%	<b>5.9%</b>
AAGR	0.3%	0.3%	1.0%	1.0%	0.7%	<b>0.7%</b>



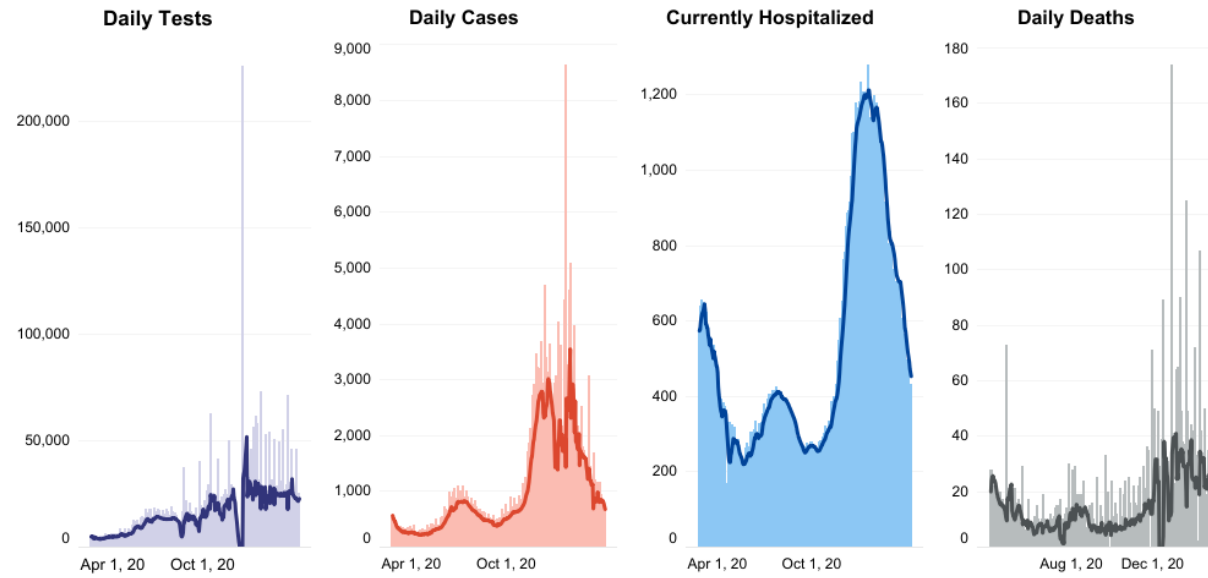
## Oregon COVID-19 METRICS SINCE APRIL 1. 7-DAY AVERAGE LINES

Apr 1, 2020 - Mar 7, 2021



## Washington COVID-19 METRICS SINCE APRIL 1. 7-DAY AVERAGE LINES

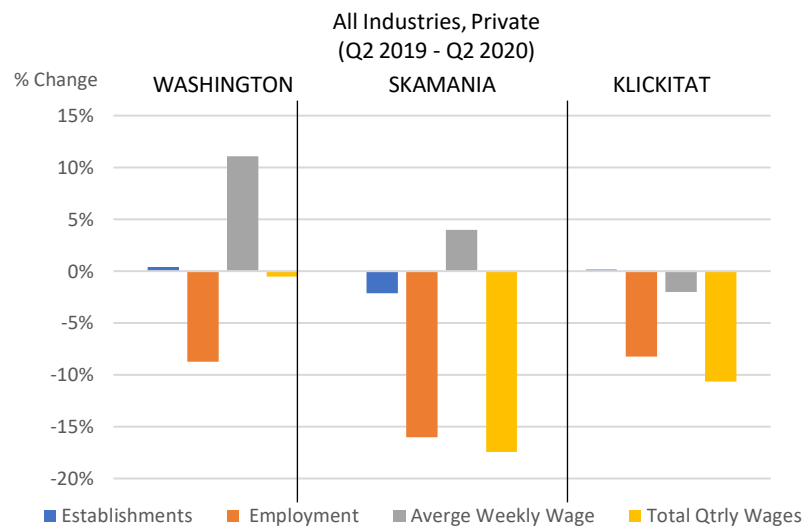
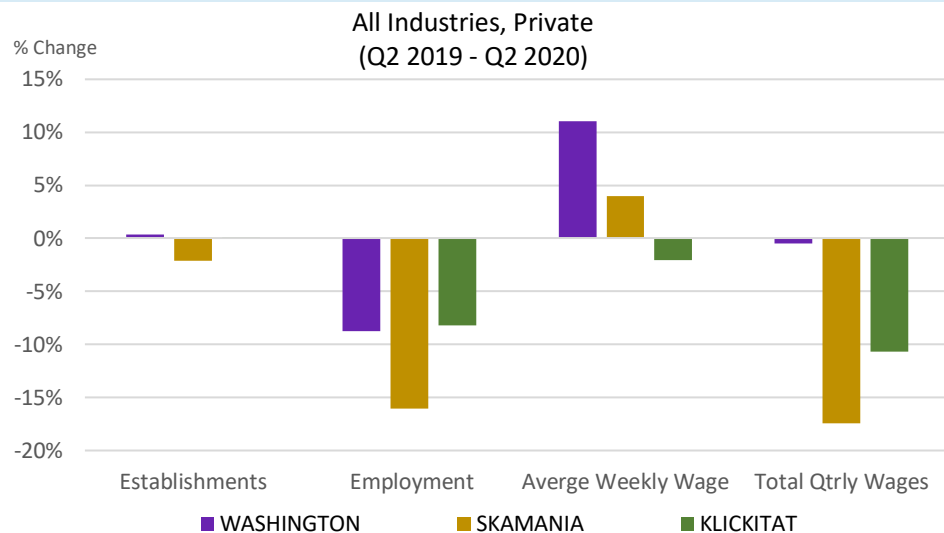
Apr 1, 2020 - Mar 7, 2021



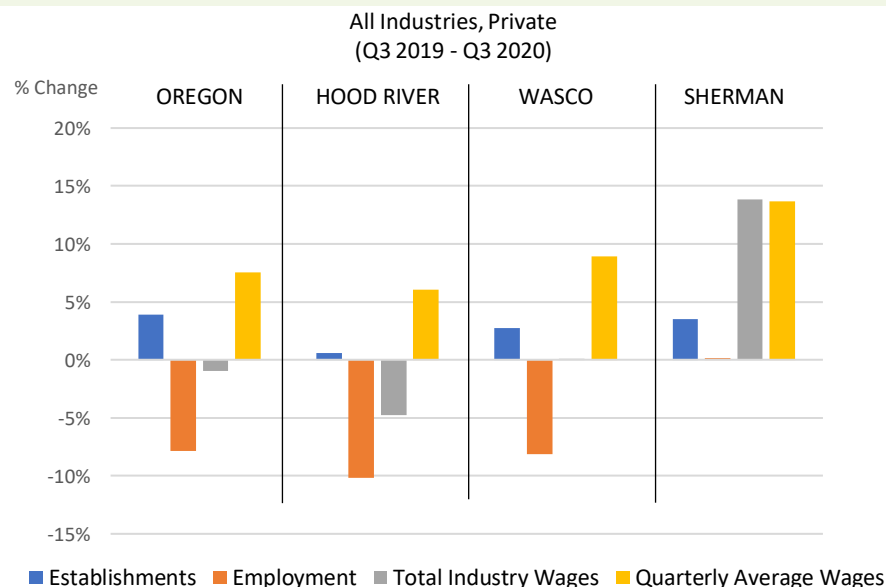
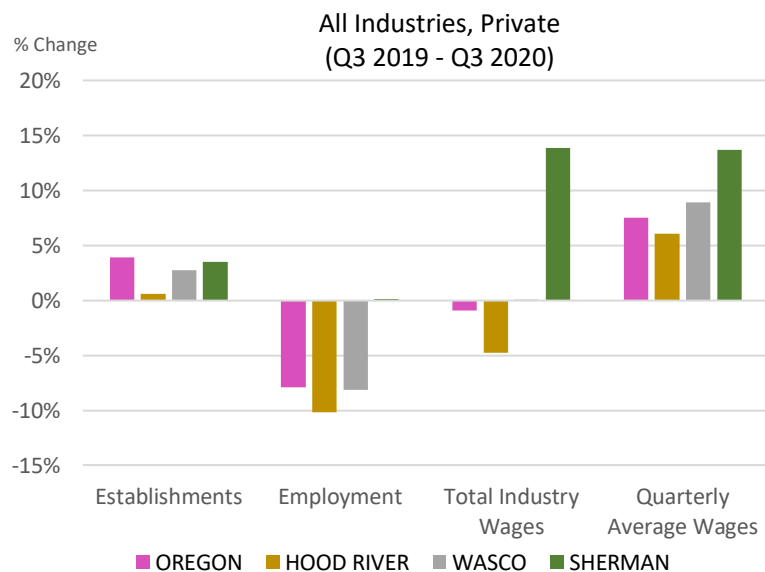


# All Industries, Private

## Washington



## Oregon

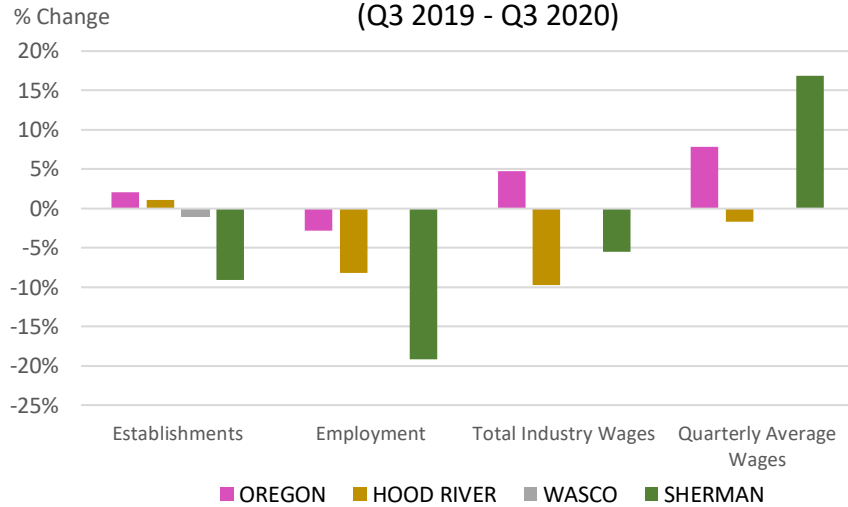




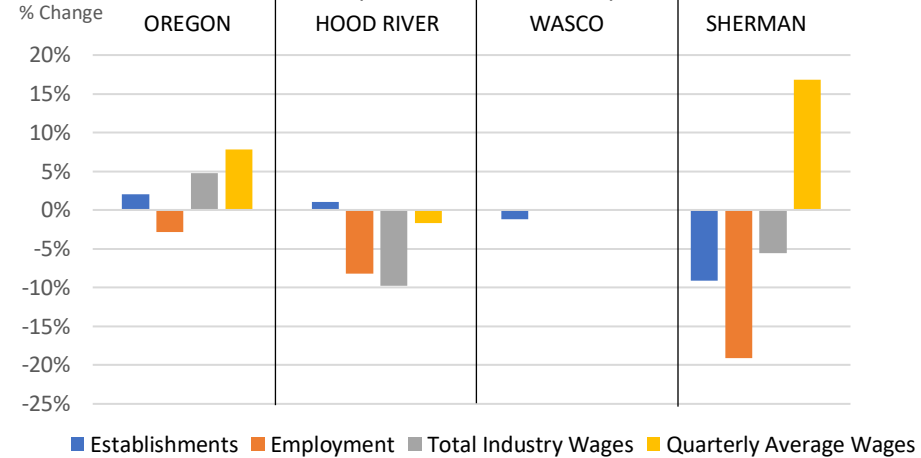
# Agriculture & Natural Resources

## Oregon

Agriculture, Forestry, Fishing & Hunting, Private  
(Q3 2019 - Q3 2020)



Agriculture, Forestry, Fishing & Hunting, Private  
(Q3 2019 - Q3 2020)

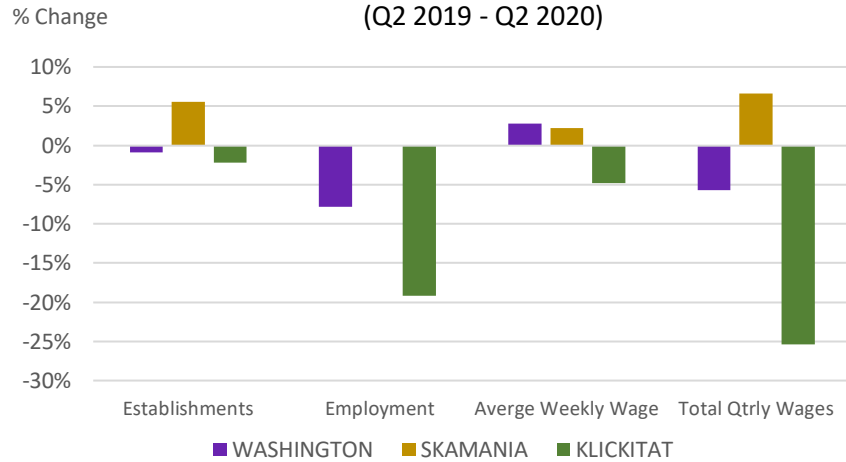




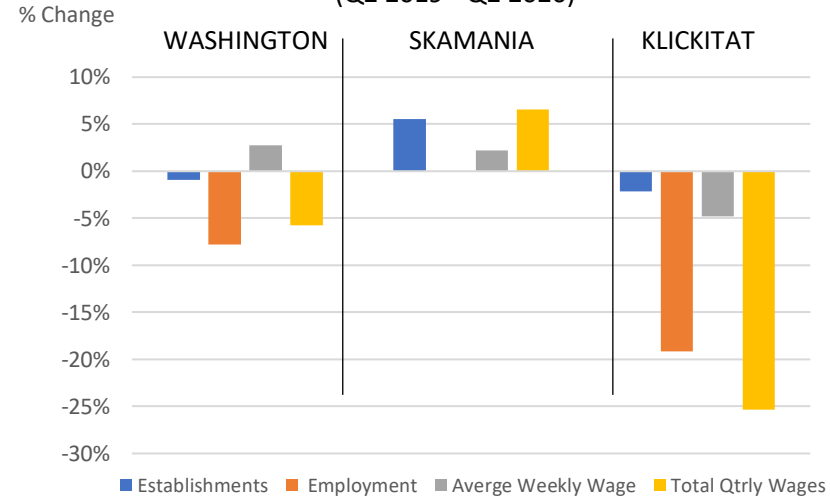
# Manufacturing

## Washington

Manufacturing, Private  
(Q2 2019 - Q2 2020)



Manufacturing, Private  
(Q2 2019 - Q2 2020)

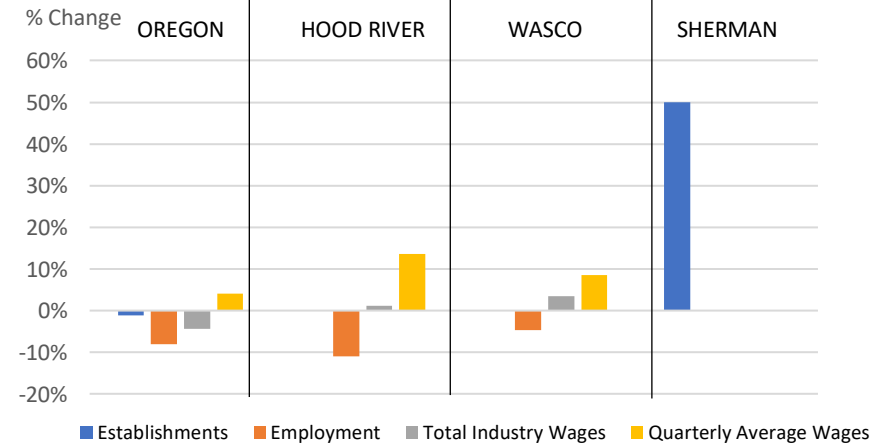


## Oregon

Manufacturing, Private  
(Q3 2019 - Q3 2020)



Manufacturing, Private  
(Q3 2019 - Q3 2020)

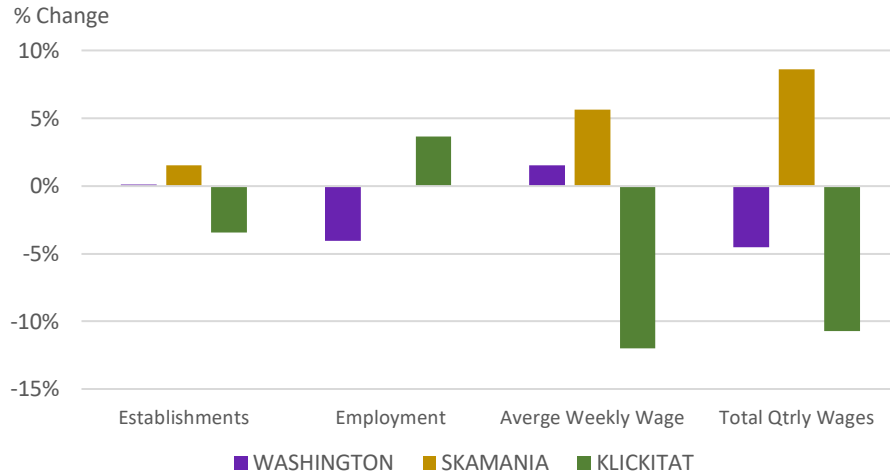




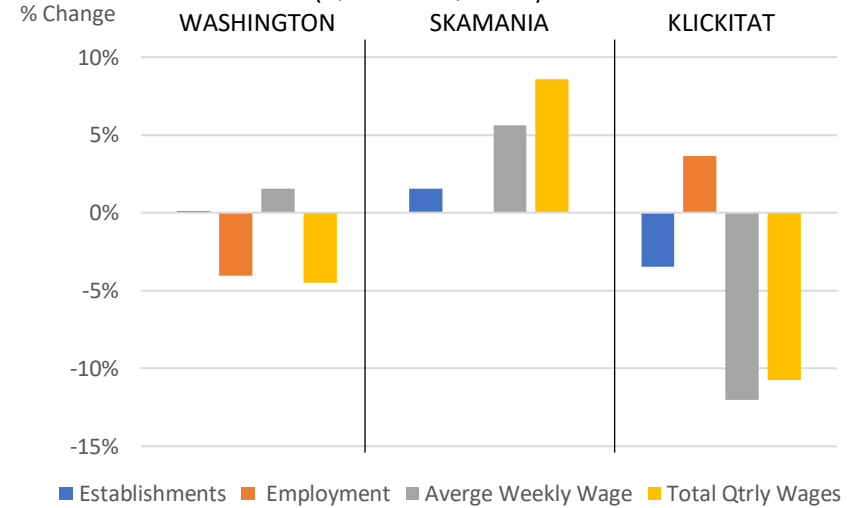
# Health Services

## Washington

Education and Health Services, Private  
(Q2 2019 - Q2 2020)

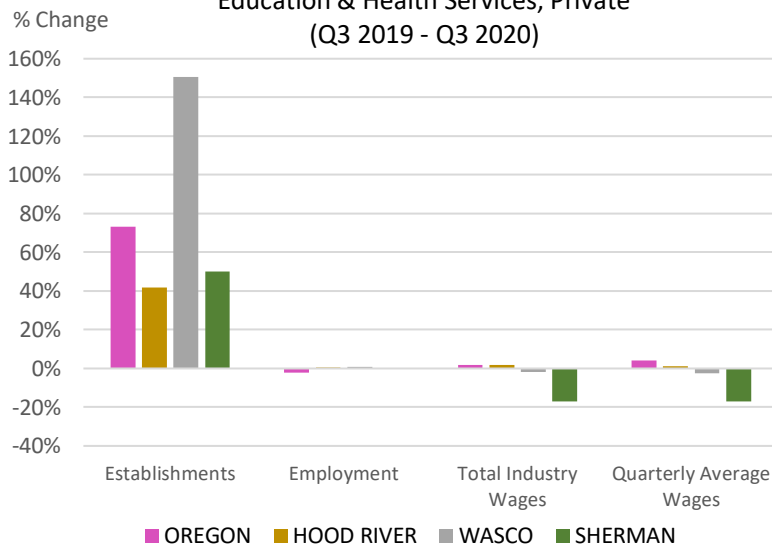


Education and Health Services, Private  
(Q2 2019 - Q2 2020)

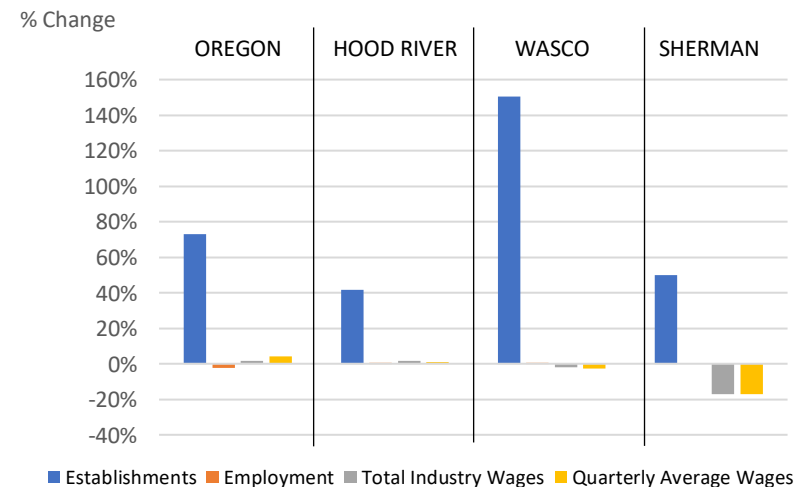


## Oregon

Education & Health Services, Private  
(Q3 2019 - Q3 2020)



Education & Health Services, Private  
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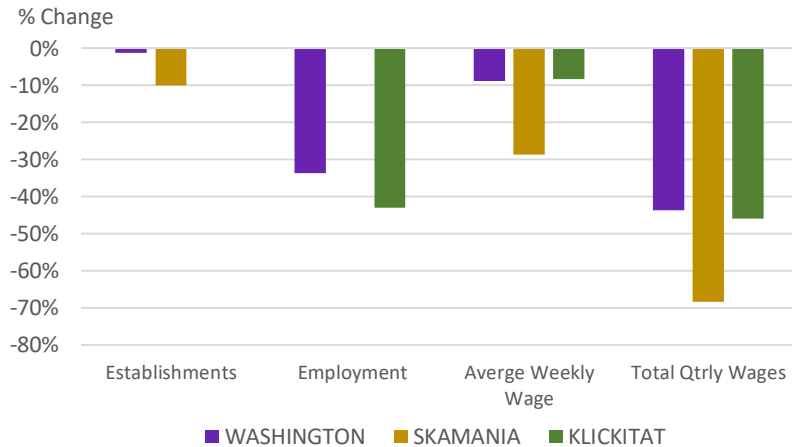




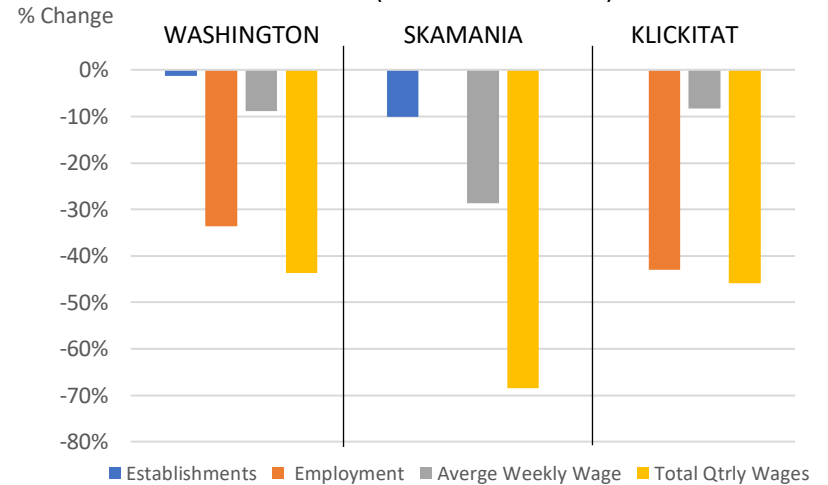
# Hospitality

## Washington

Leisure & Hospitality, Private  
(Q2 2019 - Q2 2020)

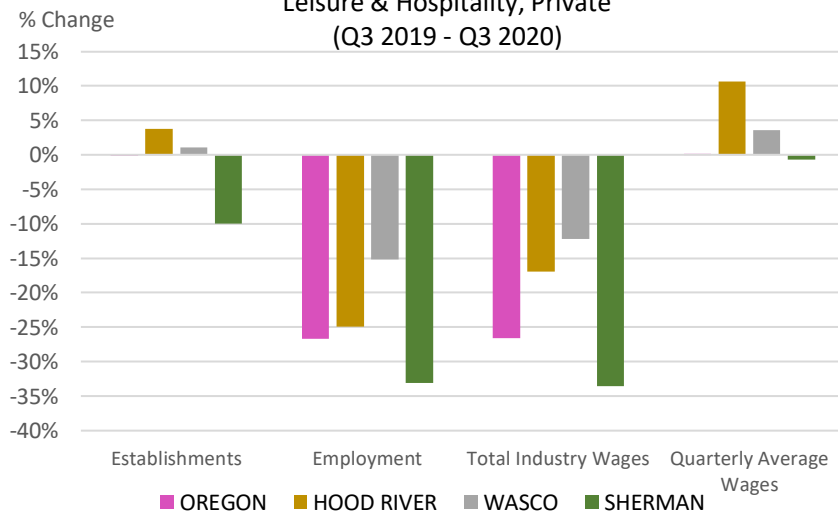


Leisure & Hospitality, Private  
(Q2 2019 - Q2 2020)

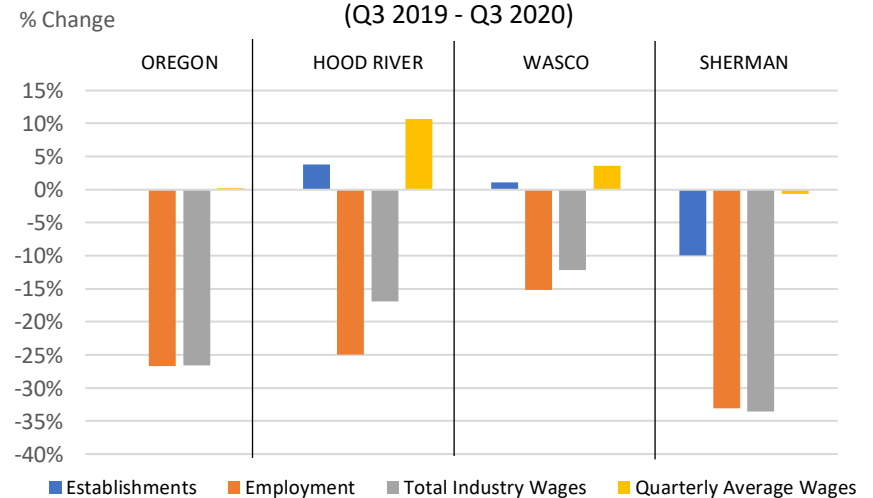


## Oregon

Leisure & Hospitality, Private  
(Q3 2019 - Q3 2020)



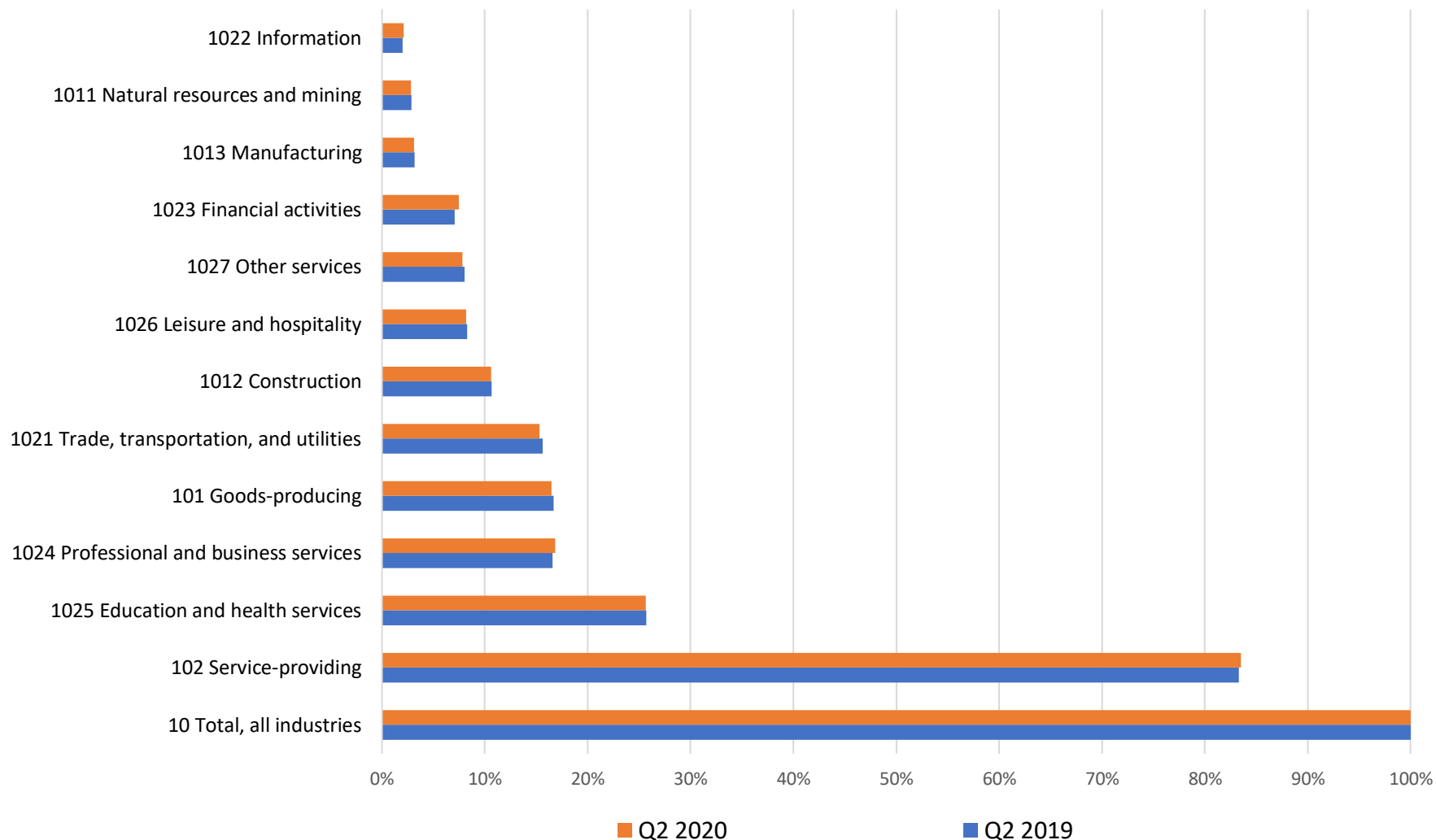
Leisure & Hospitality, Private  
(Q3 2019 - Q3 2020)





# Washington

Industry Sectors – % of total (private) industry by number of establishments  
(Q2 2019 – Q2 2020)

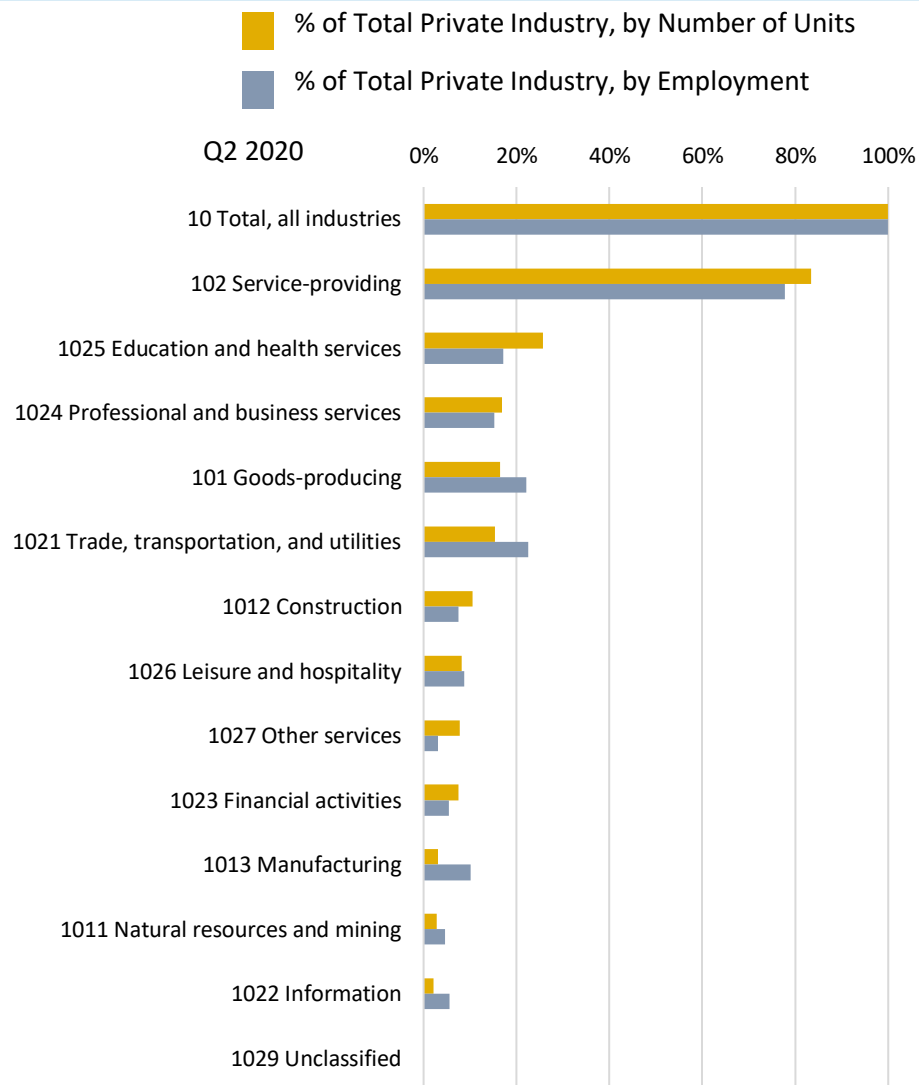




# Washington

## Private Industries, by Number of Establishments and Employment (Q2 2019 – Q2 2020)

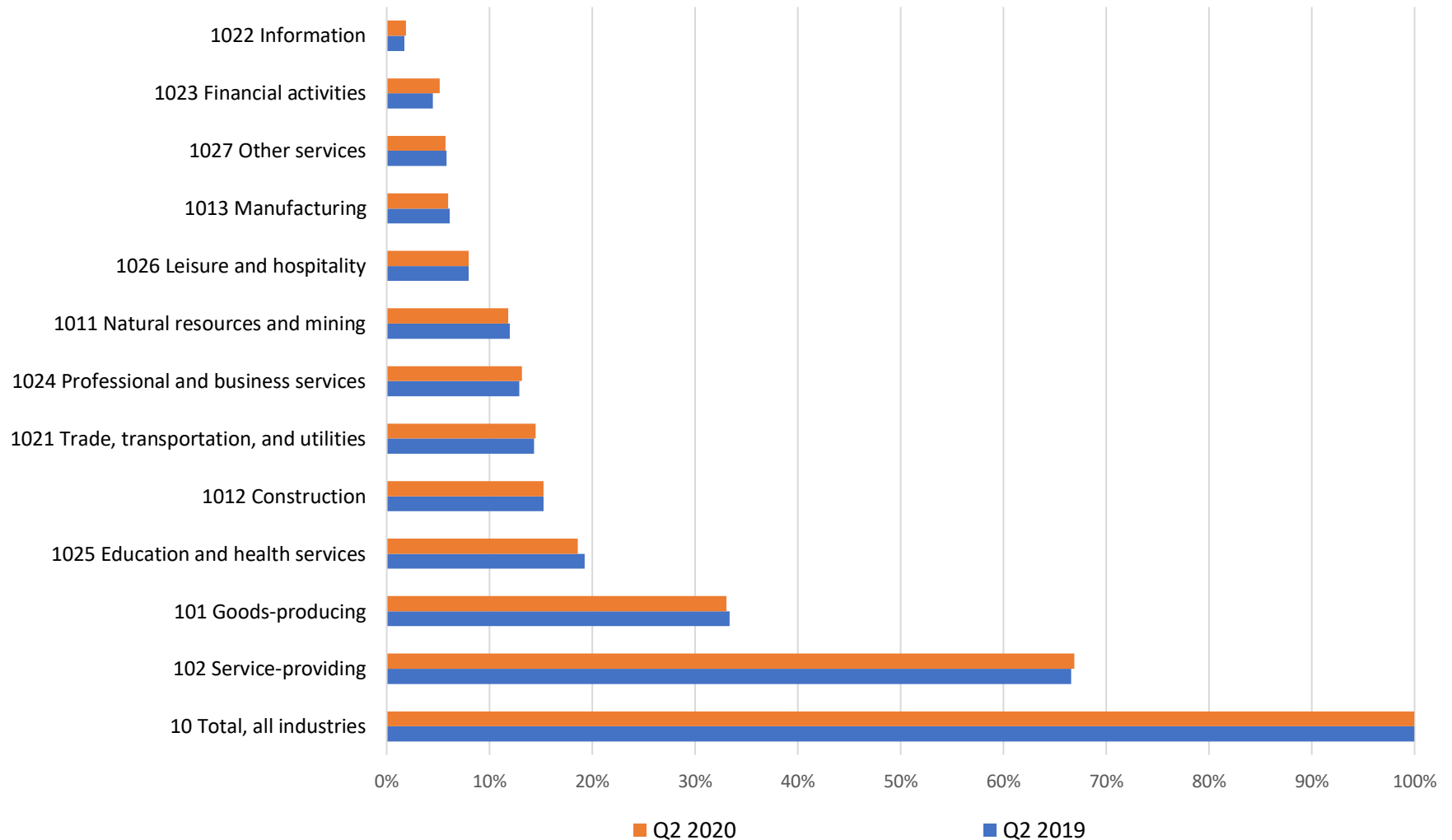
Industry (NAICS)	Q2 2020 Establishments	% change from Q2 2019	Q2 2020 Employment	% change from Q2 2019
Total, all industries	248,916	0.4%	2,666,085	-8.8%
Service-providing	207,842	0.6%	2,074,817	-9.3%
Education & health services	63,807	0.1%	457,208	-4.0%
Professional & business services	41,982	2.1%	406,022	-5.1%
Goods-producing	41,074	-0.7%	591,268	-6.9%
Trade, transportation, & utilities	38,159	-1.4%	599,852	-4.5%
Construction	26,362	-0.2%	199,281	-5.2%
Leisure & hospitality	20,350	-1.2%	234,244	-33.6%
Other services	19,534	-2.0%	83,946	-20.0%
Financial activities	18,626	6.1%	145,827	-3.6%
Manufacturing	7,754	-0.9%	270,067	-7.8%
Natural resources & mining	6,958	-2.6%	121,920	-7.6%
Information	5,315	6.7%	147,712	1.6%
Unclassified	69	283.3%	6	20.0%





# Klickitat County, Washington

Industry Sectors – % of total (private) industry by number of establishments  
(Q2 2019 – Q2 2020)

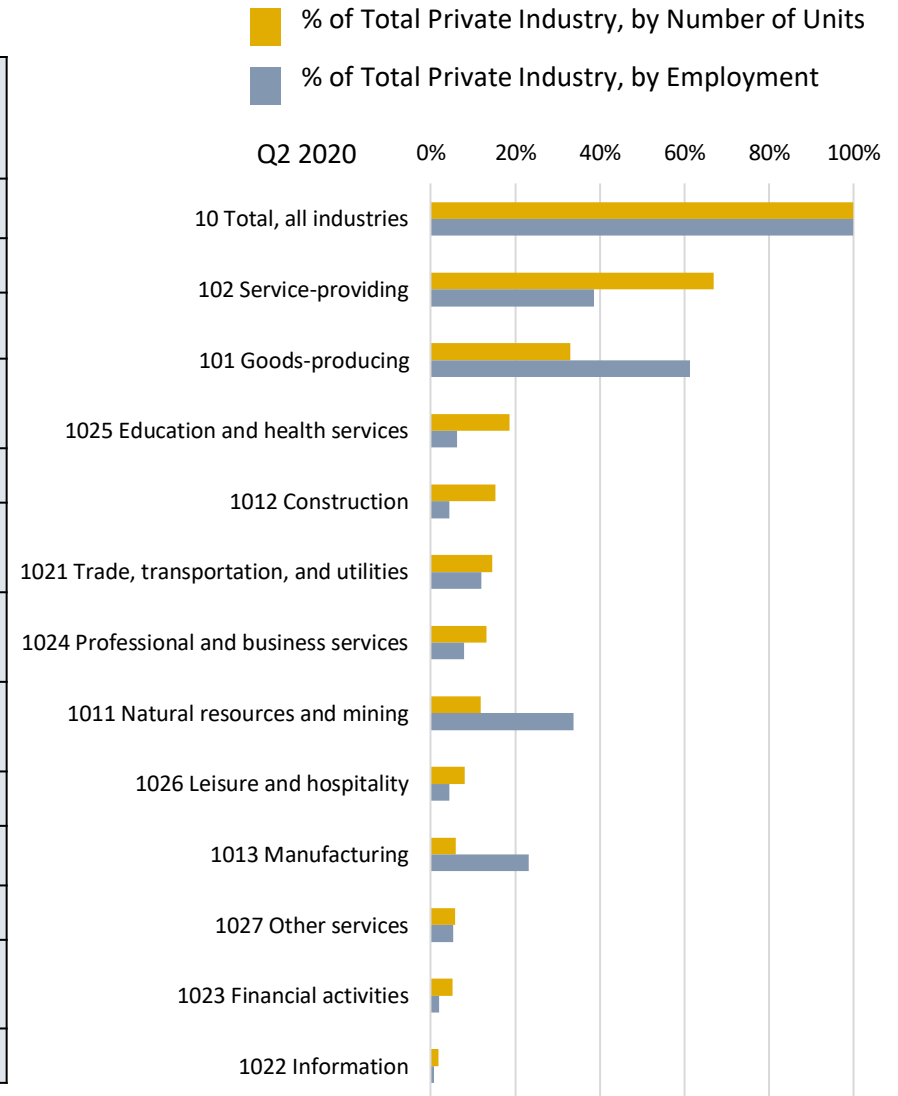




# Klickitat County, Washington

## Private Industries, by Number of Establishments and Employment (Q2 2019 – Q2 2020)

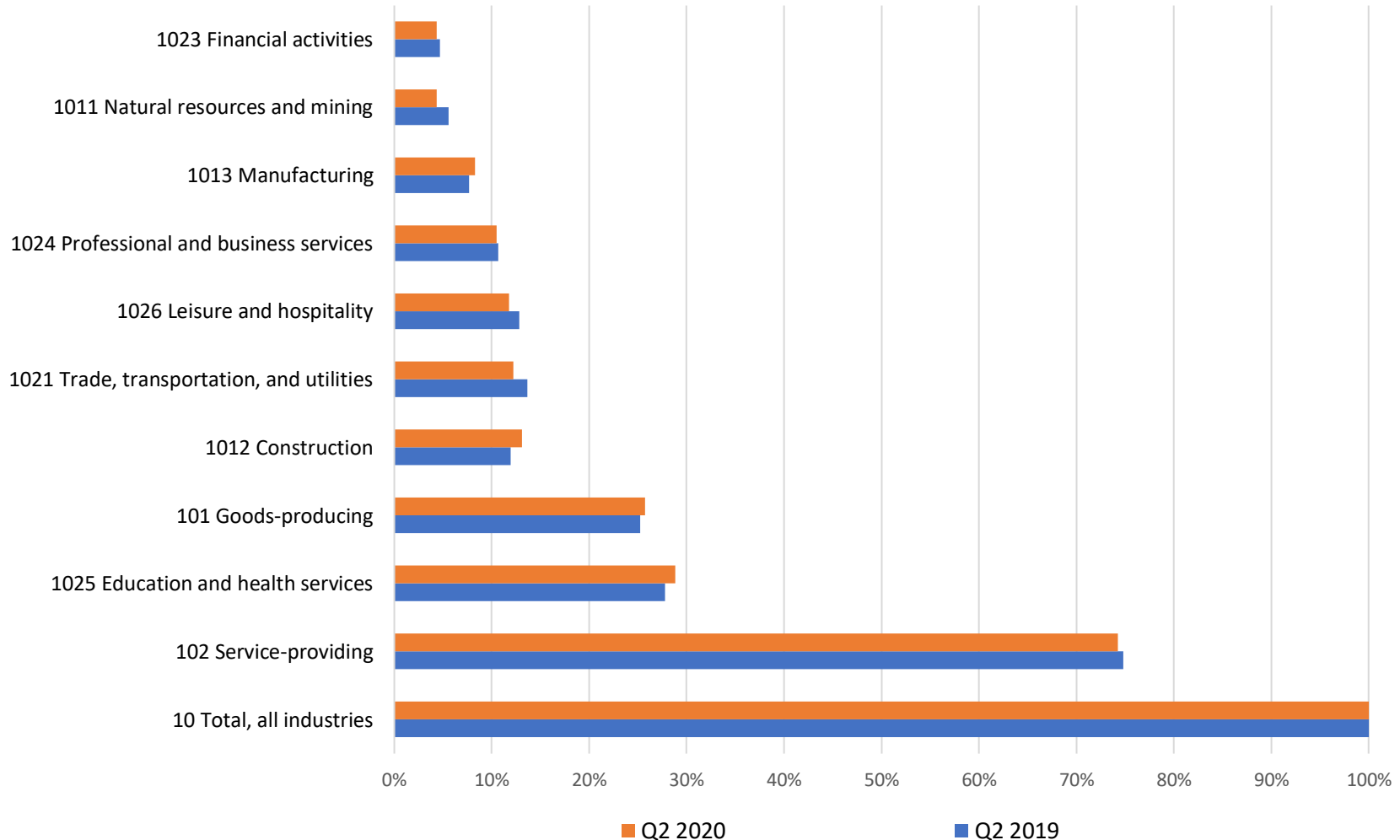
Industry (NAICS)	Q2 2020 Establishments	% change from Q2 2019	Q2 2020 Employment	% change from Q2 2019
Total, all industries	753	0.1%	5,940	-8.2%
Service-providing	504	0.6%	2,294	-8.5%
Goods-producing	249	-0.8%	3,646	-8.1%
Education & health services	140	-3.4%	370	3.6%
Construction	115	0.0%	264	-9.0%
Trade, transportation, & utilities	109	0.9%	714	-3.1%
Professional & business services	99	2.1%	467	2.2%
Natural resources & mining	89	-1.1%	2,004	1.6%
Leisure & hospitality	60	0.0%	263	-43.0%
Manufacturing	45	-2.2%	1,378	-19.2%
Other services	43	-2.3%	313	-6.0%
Financial activities	39	14.7%	120	3.4%
Information	14	7.7%	47	4.4%





# Skamania County, Washington

Industry Sectors – % of total (private) industry by number of establishments  
(Q2 2019 – Q2 2020)

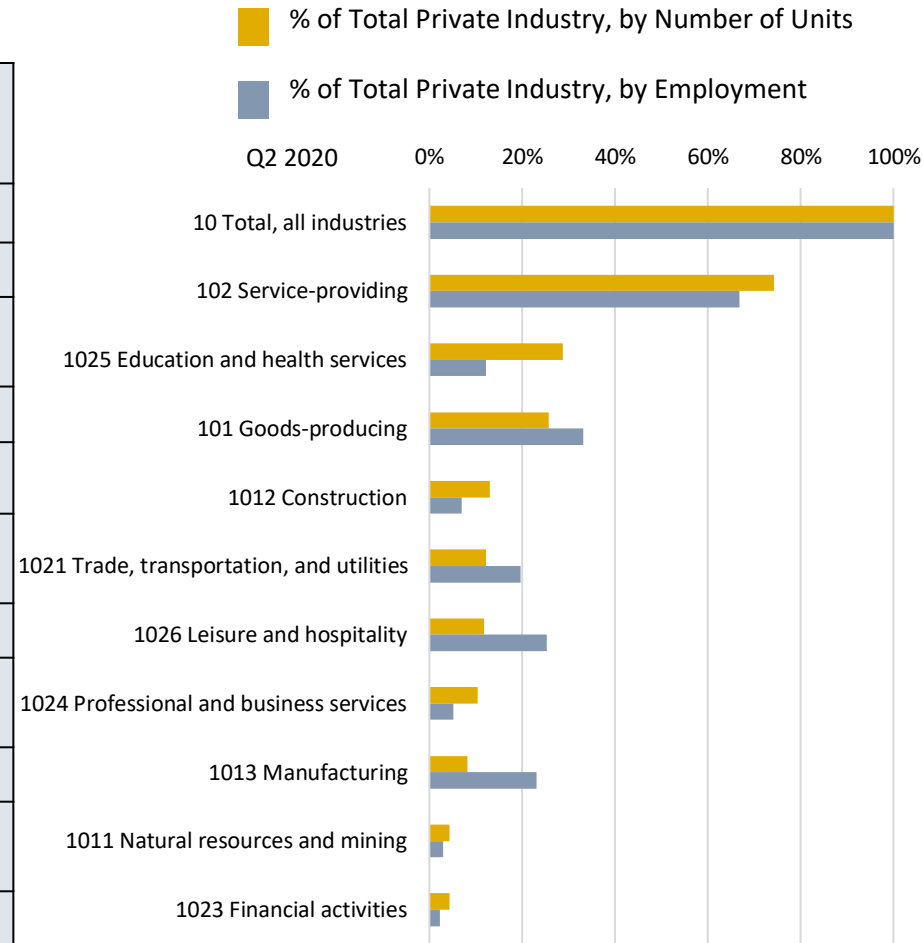




# Skamania County, Washington

## Private Industries, by Number of Establishments and Employment (Q2 2019 – Q2 2020)

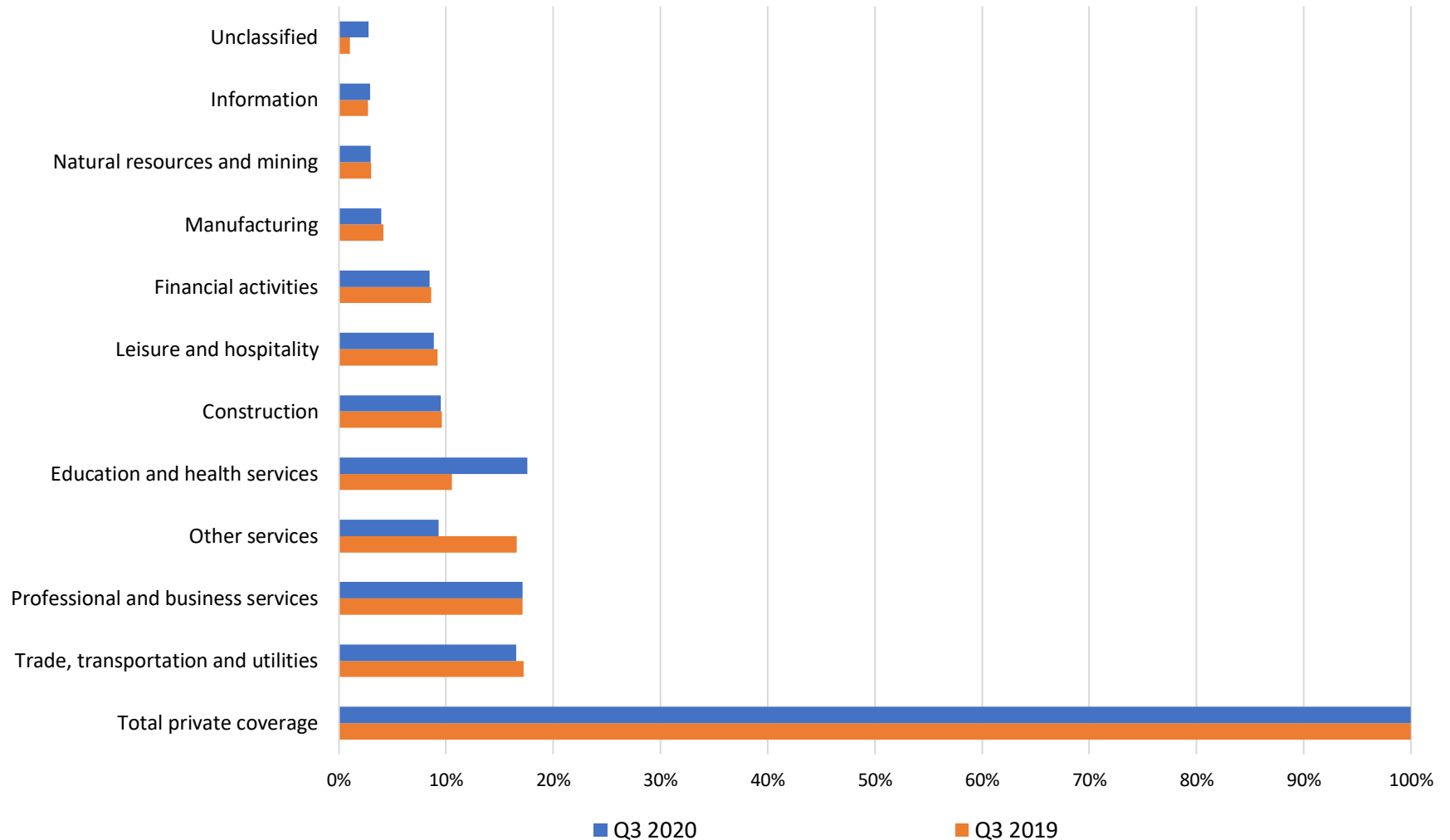
Industry (NAICS)	Q2 2020 Establishments	% change from Q2 2019	Q2 2020 Employment	% change from Q2 2019
Total, all industries	229	-2.1%	1,312	-16.1%
Service-providing	170	-2.9%	877	-22.9%
Education & health services	66	1.5%	160	3.2%
Goods-producing	59	0.0%	435	2.4%
Construction	30	7.1%	92	10.8%
Trade, transportation, & utilities	28	-12.5%	259	2.8%
Leisure and hospitality	27	-10.0%	333	-45.6%
Professional & business services	24	-4.0%	68	25.9%
Manufacturing	19	5.6%	304	5.9%
Natural resources & mining	10	-23.1%	39	-29.1%
Financial activities	10	-9.1%	31	-11.4%





# Oregon

Industry Sectors – % of total (private) industry by number of establishments  
(Q3 2019 – Q3 2020)

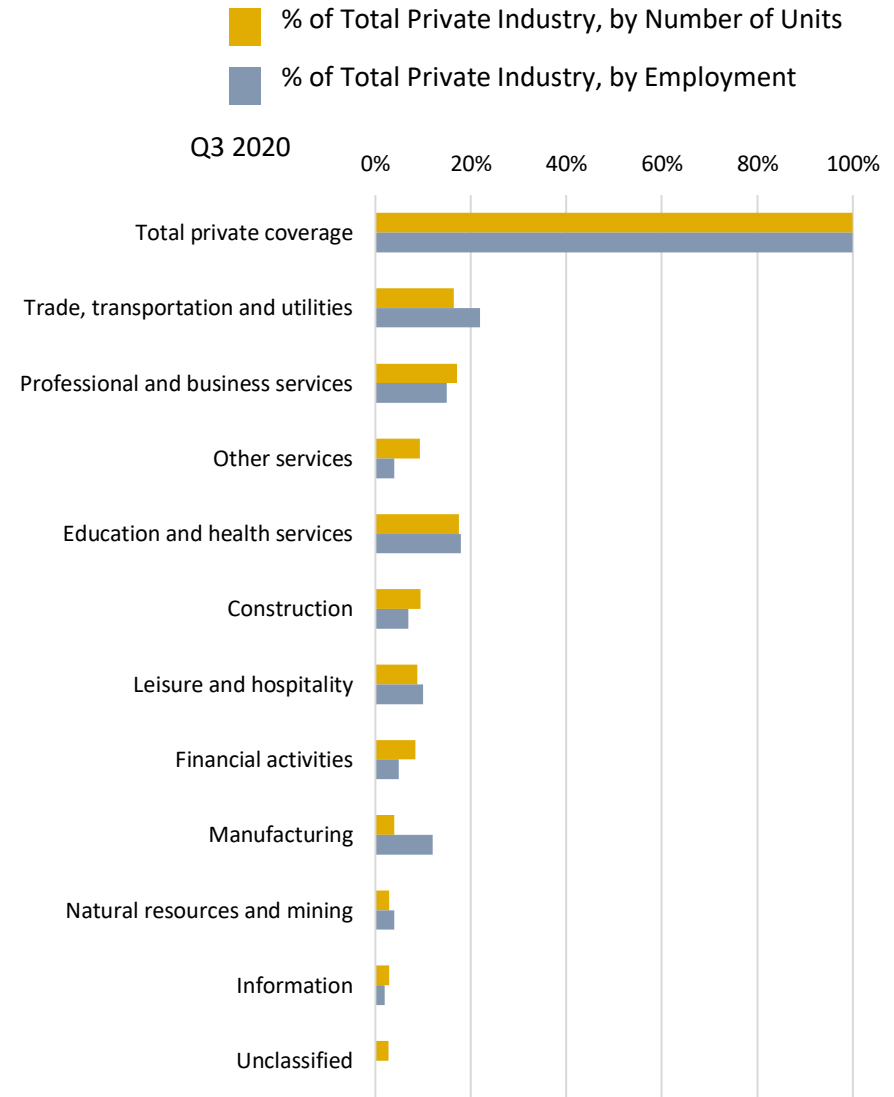




# Oregon

## Private Industries, by Number of Establishments and Employment (Q3 2019 – Q3 2020)

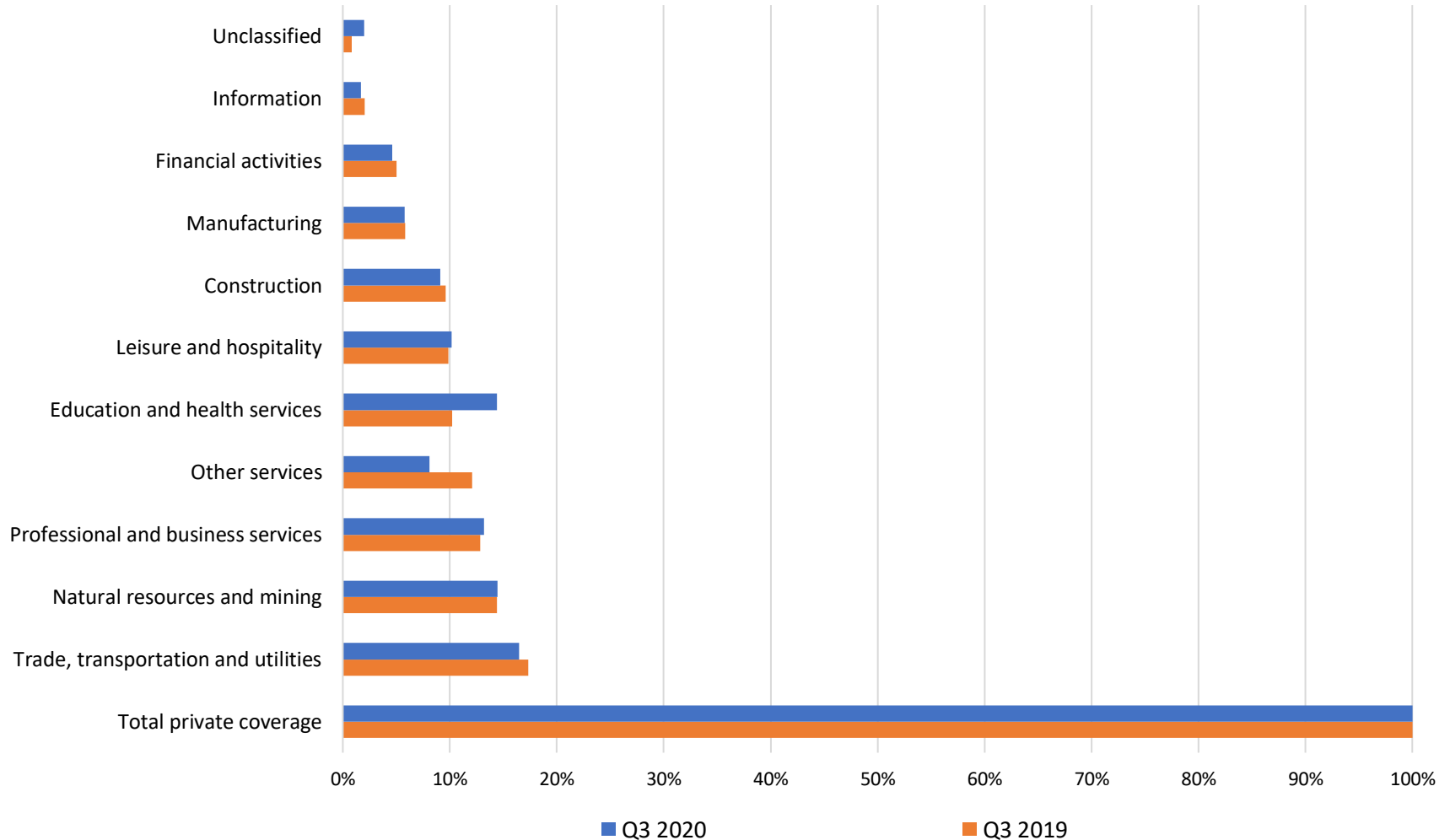
Industry (NAICS)	Q3 2020 Establishments	% change from Q3 2019	Q3 2020 Employment	% change from Q3 2019
Total private coverage	159,602	3.90%	1,574,923	-7.87%
Trade, transportation & utilities	26,373	-0.28%	346,683	-2.33%
Professional and business services	27,322	3.65%	238,499	-6.90%
Other services	14,875	-41.71%	60,143	-24.01%
Education & health services	28,068	73.26%	286,843	-2.21%
Construction	15,147	2.57%	109,758	-2.76%
Leisure & hospitality	14,165	-0.13%	162,738	-26.71%
Financial activities	13,481	1.60%	83,878	-2.84%
Manufacturing	6,354	-1.09%	184,021	-8.07%
Natural resources & mining	4,742	1.91%	66,305	-2.81%
Information	4,670	11.06%	32,555	-7.39%
Unclassified	4,405	177.39%	3,500	211.67%





# Hood River County, Oregon

Industry Sectors – % of total (private) industry by number of establishments  
(Q3 2019 – Q3 2020)

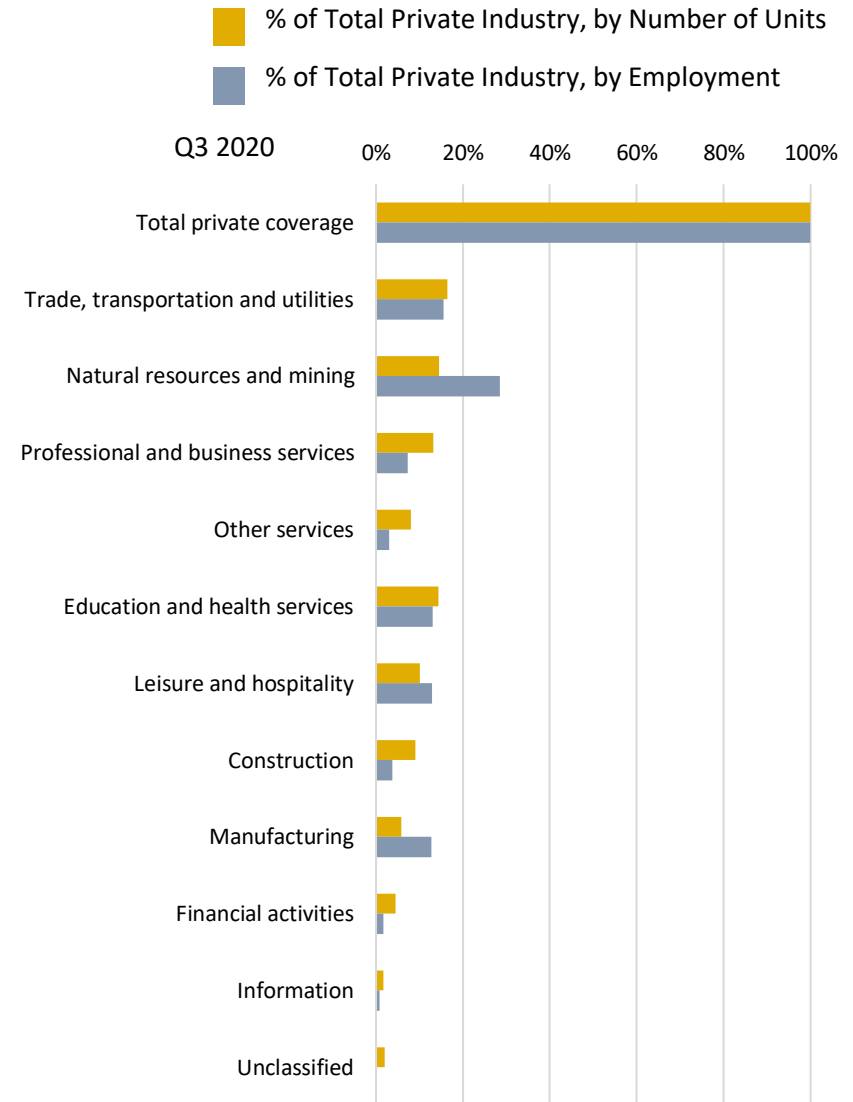




# Hood River County, Oregon

## Private Industries, by Number of Establishments and Employment (Q3 2019 – Q3 2020)

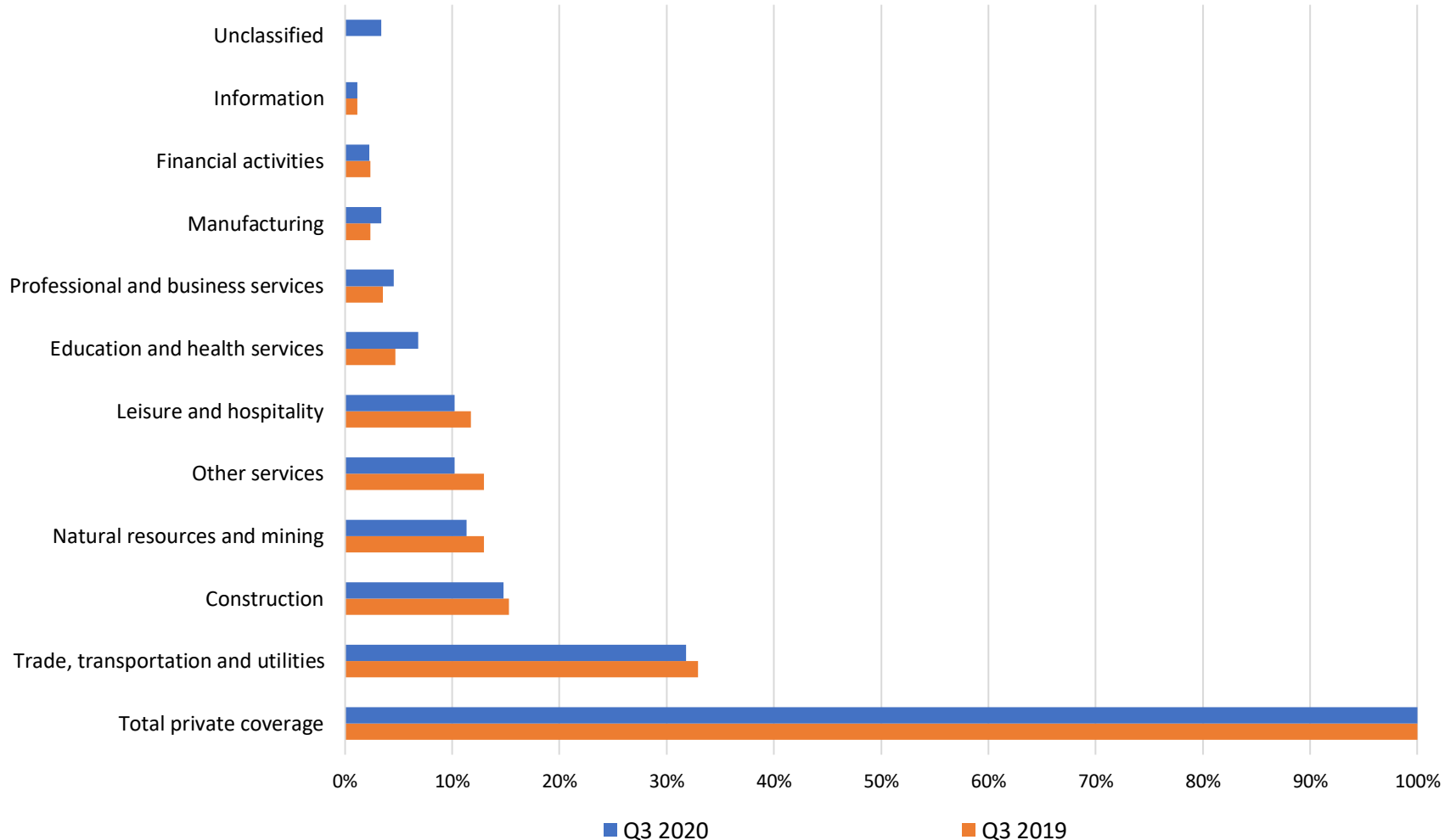
Industry (NAICS)	Q3 2020 Establishments	% change from Q3 2019	Q3 2020 Employment	% change from Q3 2019
Total private coverage	1,348	0.60%	13,268	-10.19%
Trade, transportation & utilities	222	-4.31%	2,073	-5.82%
Natural resources & mining	195	1.04%	3,791	-8.21%
Professional & business services	178	3.49%	975	-13.18%
Other services	109	-32.72%	408	-14.82%
Education & health services	194	41.61%	1,736	0.52%
Leisure & hospitality	137	3.79%	1,721	-24.91%
Construction	123	-4.65%	505	-2.70%
Manufacturing	78	0.00%	1,702	-10.89%
Financial activities	62	-7.46%	224	-5.08%
Information	23	-14.81%	111	-26.97%
Unclassified	27	145.45%	19	216.67%





# Sherman County, Oregon

Industry Sectors – % of total (private) industry by number of establishments  
(Q3 2019 – Q3 2020)

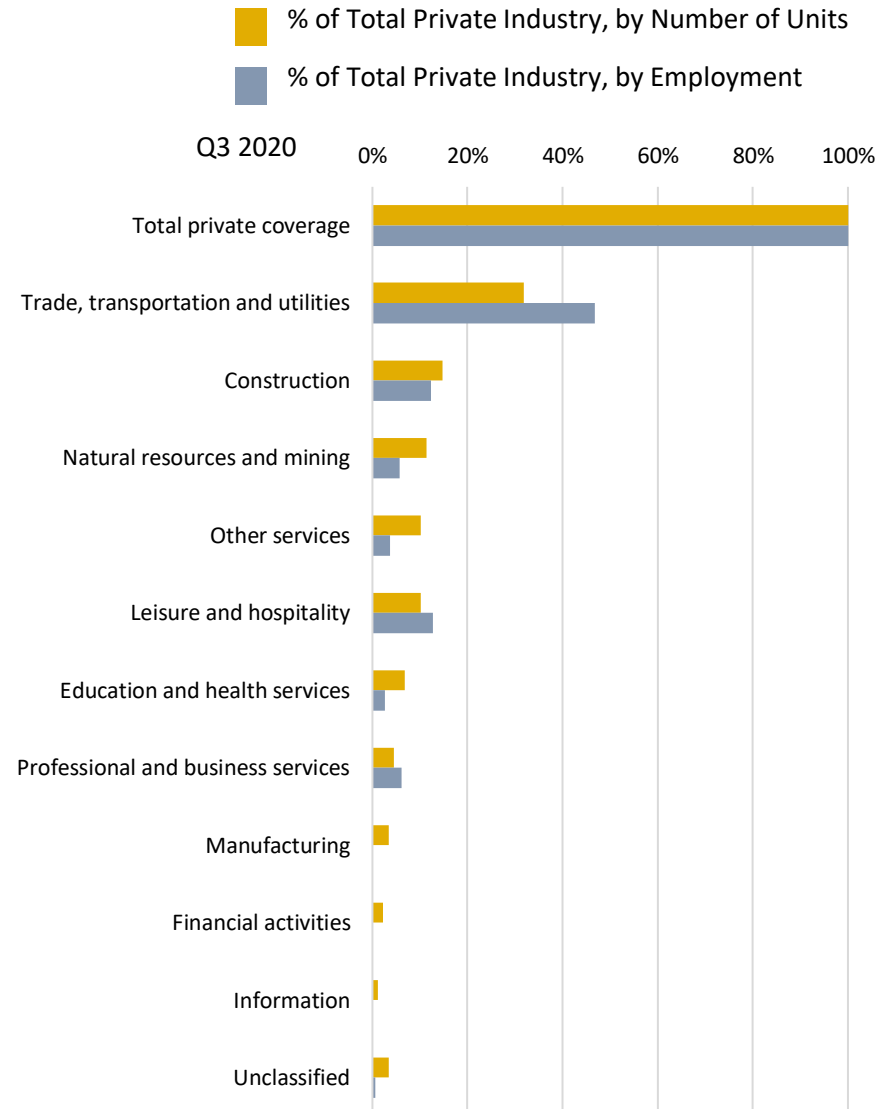




# Sherman County, Oregon

## Private Industries, by Number of Establishments and Employment (Q3 2019 – Q3 2020)

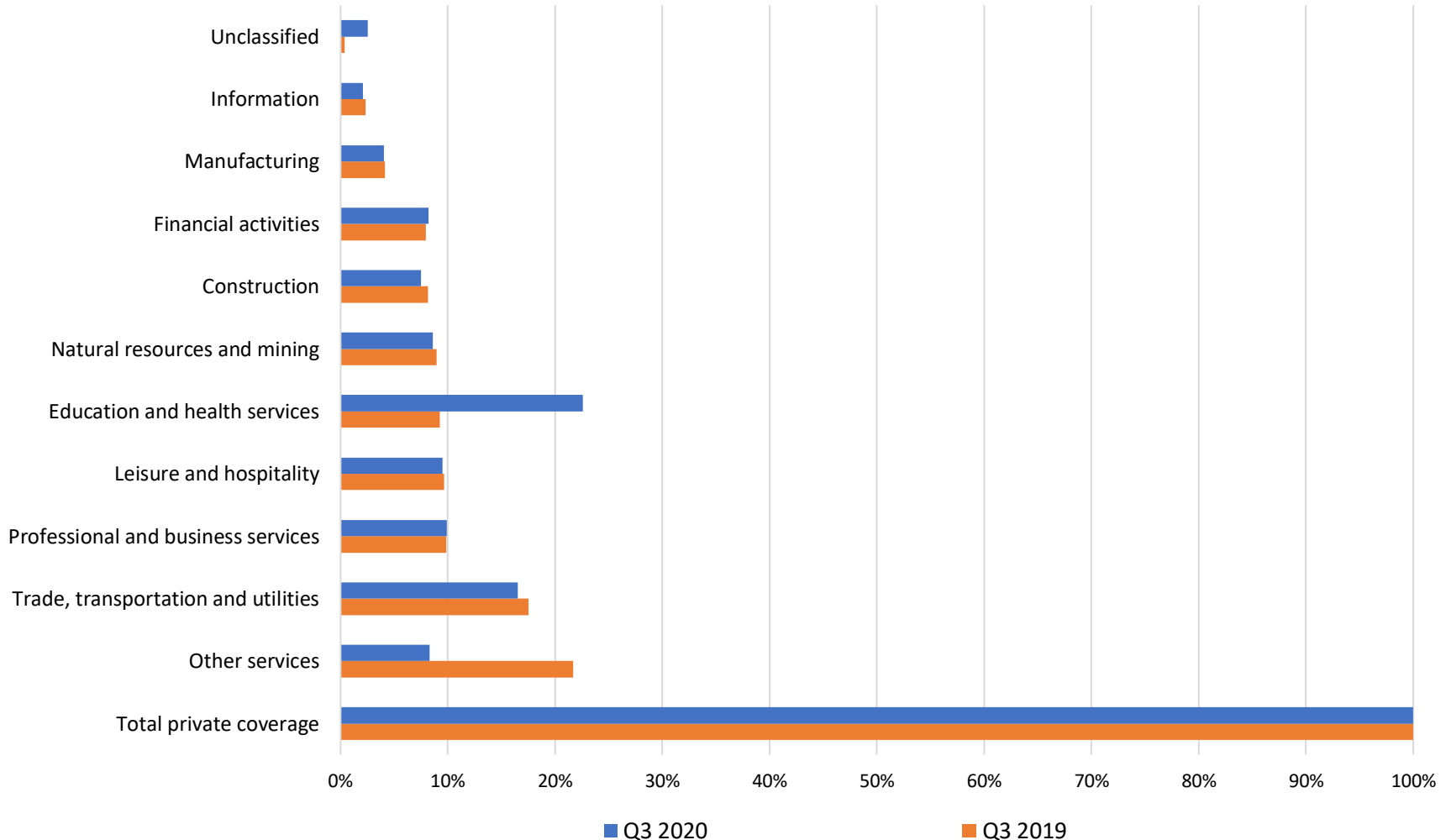
Industry (NAICS)	Q3 2020 Establishments	% change from Q3 2019	Q3 2020 Employment	% change from Q3 2019
Total private coverage	88	3.5%	665	0.2%
Trade, transportation & utilities	28	0.0%	311	24.4%
Construction	13	0.0%	82	3.8%
Natural resources & mining	10	-9.1%	38	-19.1%
Other services	9	-18.2%	25	4.2%
Leisure & hospitality	9	-10.0%	85	-33.1%
Education & health services	6	50.0%	18	0.0%
Professional & business services	4	33.3%	41	51.9%
Manufacturing	3	50.0%	(c)	(c)
Financial activities	2	0.0%	(c)	(c)
Information	1	0.0%	(c)	(c)
Unclassified	3	(c)	4	(c)





# Wasco County, Oregon

Industry Sectors – % of total (private) industry by number of establishments  
(Q3 2019 – Q3 2020)

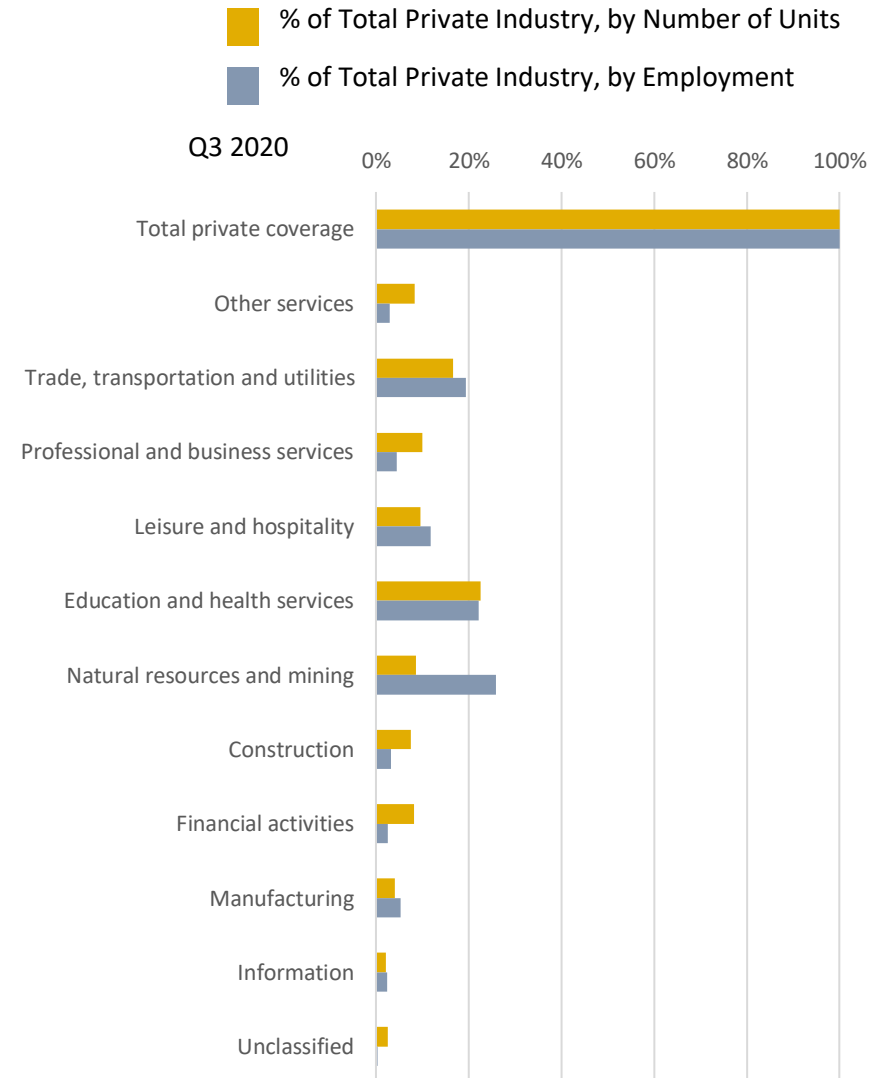




# Wasco County, Oregon

## Private Industries, by Number of Establishments and Employment (Q3 2019 – Q3 2020)

Industry (NAICS)	Q3 2020 Establishments	% change from Q3 2019	Q3 2020 Employment	% change from Q3 2019
Total private coverage	1,009	2.7%	10,617	-8.1%
Other services	84	-60.6%	316	-41.7%
Trade, transportation & utilities	167	-2.9%	2,049	-1.7%
Professional & business services	100	3.1%	478	-16.9%
Leisure & hospitality	96	1.1%	1,242	-15.2%
Education & health services	228	150.5%	2,345	0.6%
Natural resources & mining	87	-1.1%	2,741	-13.0%
Construction	76	-5.0%	344	-8.0%
Financial activities	83	6.4%	265	-1.5%
Manufacturing	41	0.0%	563	-4.7%
Information	21	-8.7%	247	44.4%
Unclassified	26	550.0%	26	(c)

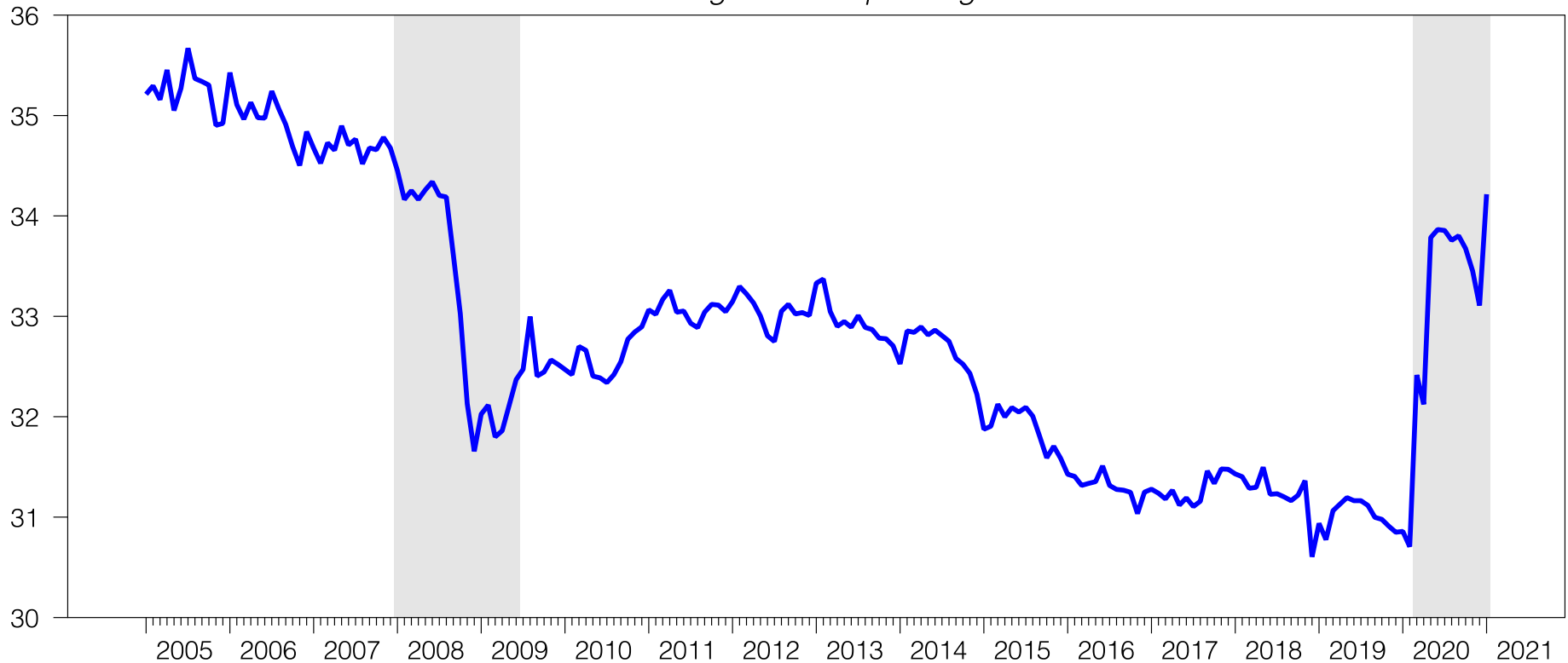




# Spending Shift - consumer spending increased

## Consumer Spending on Goods

*Percentage of total spending*



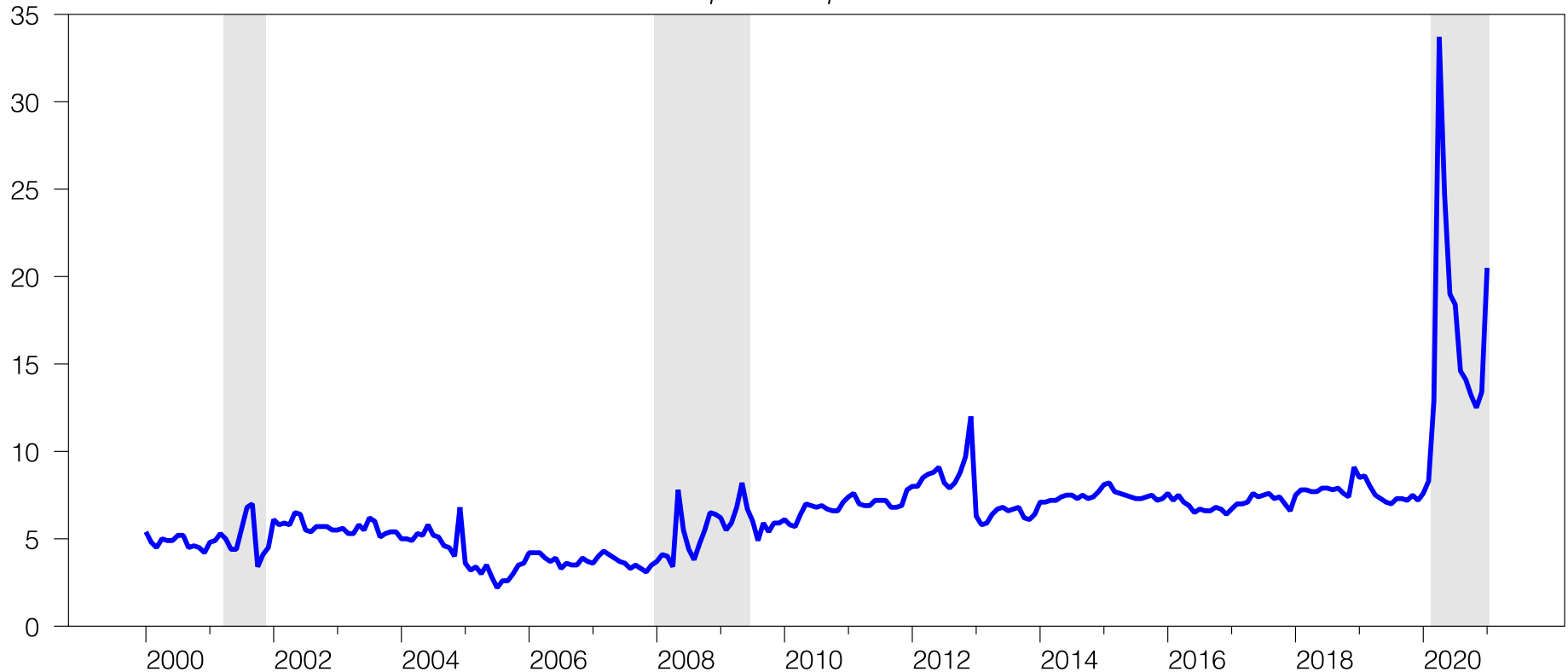
web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 06:59



# Pent-up Spending Power

## Personal Saving Rate

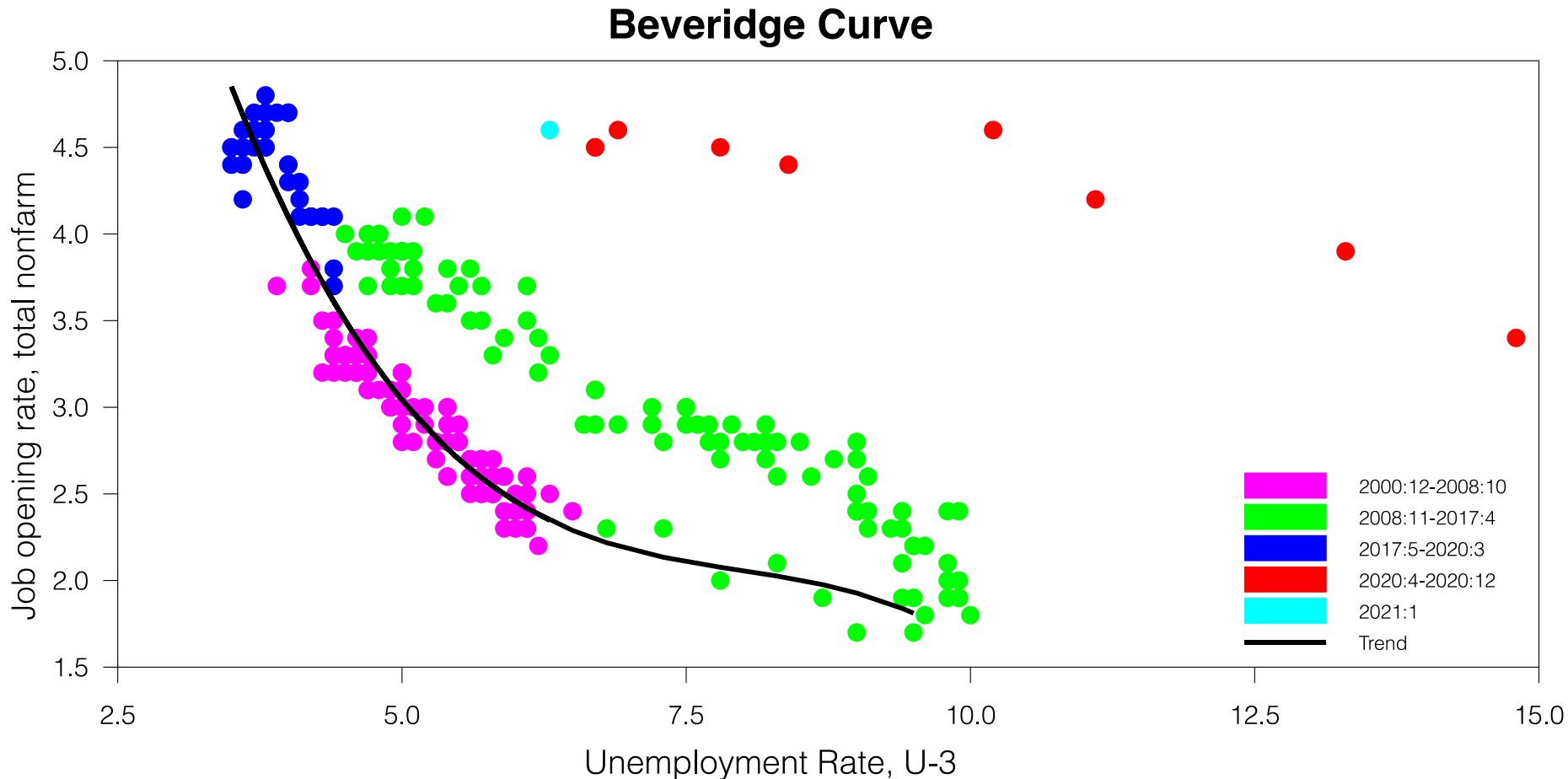
*Percent of disposable personal income*



web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 06:54



# Strong Underlying Jobs Market



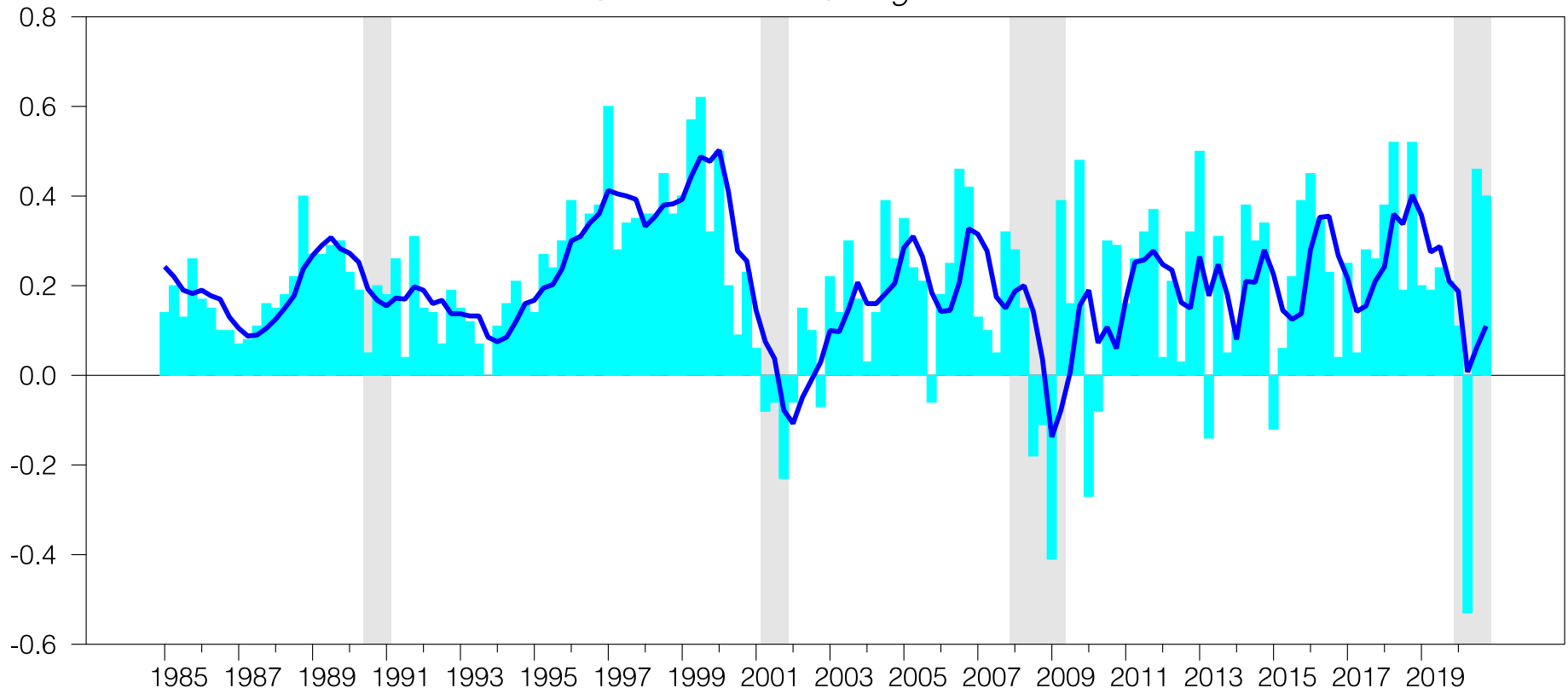
web: <https://blogs.uoregon.edu/timduyfedwatch/> \* twitter: @TimDuy \* data via atlanta fed \* chart created: 03/11/2021 07:04



# Technology Boom? Health Care, Energy

## Fixed Investment: Intellectual Property

*Contributions to GDP growth*



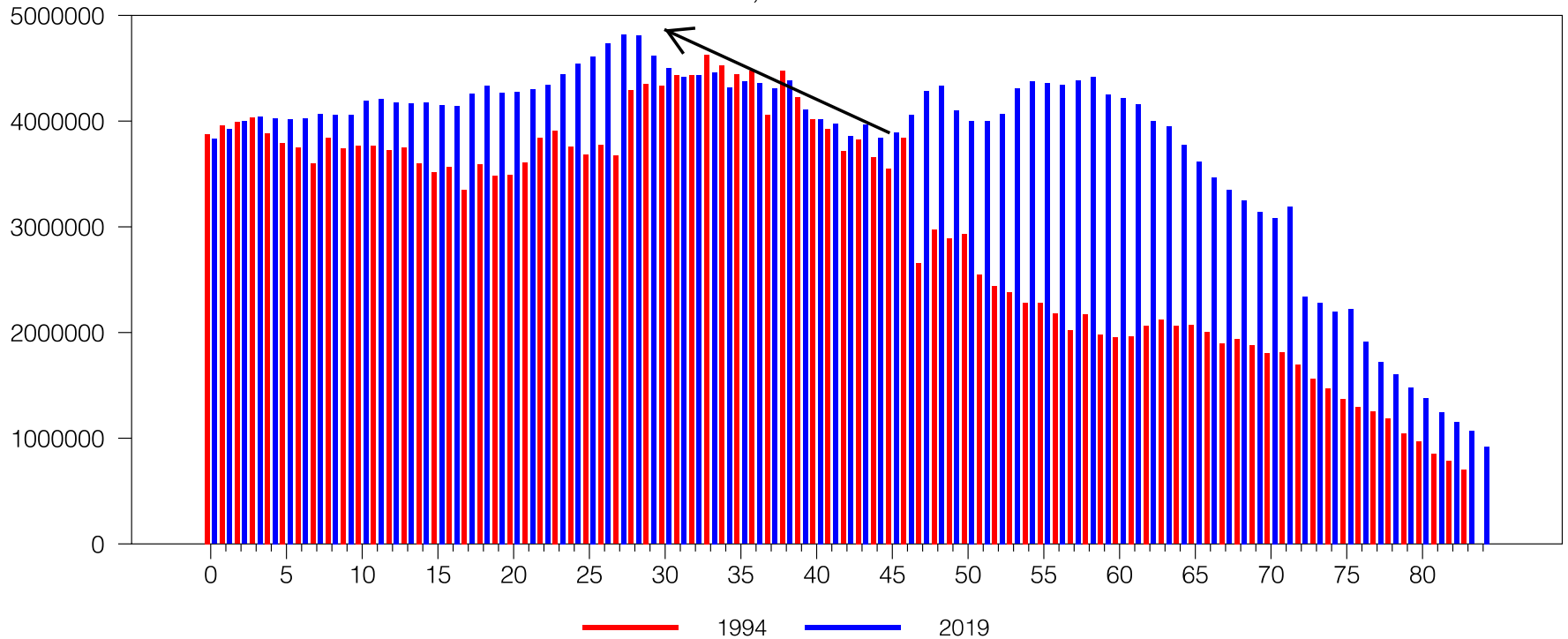
web: <https://econforum.uoregon.edu> \* twitter: @timduy \* data via fred \* chart created: 03/11/2021 07:37



# Demographics Similar to the 1990s

## US Population by Age

1994 and 2019, US Census Bureau



web: <https://blogs.uoregon.edu/timduyfedwatch/> \* twitter: @timduy \* chart created: 11/30/2020 21:27



2020 OREGON TOURISM INDUSTRY STAKEHOLDER SURVEY  
MT. HOOD/GORGE REGION  
December 2020

## Mt. Hood/Gorge Region Survey Respondents (98)

- 44% reported that their business/organization laid-off, terminated or let-go employees in 2020
- Relative to the statewide results, respondents in the Mt. Hood/Gorge region were more likely to indicate layoffs within the next two months
- 54% describe a **significant negative impact** from Covid-19 on businesses/organizations revenue or funding
  - Only 15% described a significant negative impact from wildfires



# 2020 OREGON TOURISM INDUSTRY STAKEHOLDER SURVEY

## MT. HOOD/GORGE REGION

December 2020

### Layoffs and Terminations

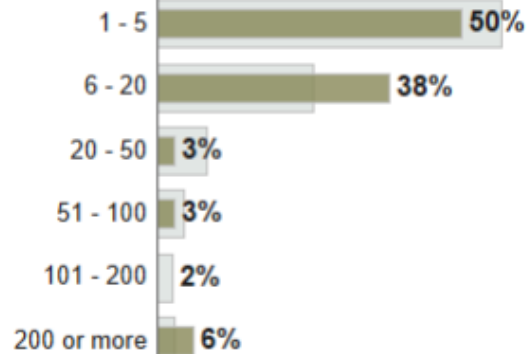
Mt. Hood / Gorge Overall

Q: In 2020, has your organization/business laid off, terminated, or otherwise let go of employees?



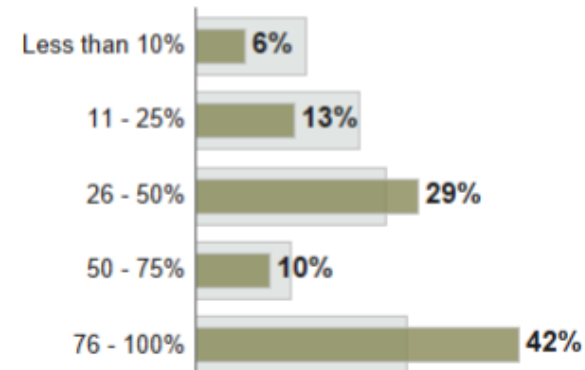
Q: [IF YES] Including both full-time and part-time employees...

roughly how many were laid off, terminated, or otherwise let go:



	Mt. Hood / Gorge	Overall
Average	44.1	30.4
Median	5.5	5.0

roughly what percent were laid off, terminated, or otherwise let go:



	Mt. Hood / Gorge	Overall
Average	60.0%	49.7%
Median	60.0%	50.0%