

# Columbia Gorge Economic Symposium

November 2, 2018

*Sponsored By:*



# MCEDD- 50 Years Serving the Region

**Public/Private Governance**

**Formed in 1969 to provide:**

- Regional Coordination
- Business Assistance
- Technical Assistance

**5 counties, 2 states, 1  
region**



*Mid-Columbia Economic Development District*

# Columbia Gorge / Mid-Columbia Economic Development Strategy

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- Trends Analysis, Data/Demographics
  - Regional Overview

- SWOT Issues and Opportunities
- Vision Statement

- Goals and Objectives
- Strategies
- Benchmarks; Measurements

Mid-Columbia Economic Development District develops a long-range **regional economic development strategy**, with participation from local communities to create jobs, raise income levels, diversify the economy, and improve the quality of life, while protecting the environment.

# Focus Areas

## ■ Organizing Framework



- Focus Areas: Housing, Entrepreneurial Environment, Workforce, Infrastructure, Regulatory Environment

# Industry Growth Sectors

Technology: Unmanned Systems

Manufacturing: Value Added

Renewable Energy

Healthcare

Arts/Culture/Tourism/Rec'n

Forest Products



# Industry Panel

How can we support continued success in this industry?

- *Tabitha Colie, Seeq*
- *Greg Davis, Overwatch Imaging*
- *Tom Furey, Sagetech*
- *Dave Karlson, Google*
- *Andy Mack, Zepher*
- *Jessica Metta, Gorge Tech Alliance, Moderator*

# Thank you!

## **Materials**

Materials will be posted to [www.mcedd.org/symposium](http://www.mcedd.org/symposium)

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