

Columbia Gorge 2018 Economic Symposium Speaker Information

Esina Alic, President and CEO, Insitu

Esina Alic is the president and chief executive officer of Insitu. Insitu provides industry leading unmanned aircraft systems, software solutions and services that deliver decision-making capabilities to military, government and commercial customers. Prior to this role, Esina was senior vice president of Global Operations, Strategy and Programs at Adidas where she was in charge of operations strategy development, and implementation and execution of a global portfolio of programs. Before Adidas, Esina served in senior executive roles at Boeing, where she was in charge of defining growth strategy for the Global Services & Support business, as well as global sales and marketing for Boeing's autonomous portfolio. Prior to joining Boeing, Esina held executive positions at Insitu, including her roles as vice president of Strategy, vice president of Global Operations & Supply Chain Management and vice president of International Operations & Partnerships. Prior to joining Insitu, Esina held executive and management roles in business, finance and engineering at other organizations ranging from start-ups to Fortune 50 companies. These included her roles as vice president of Finance at Visa, and management and engineering roles with BearingPoint, Arthur Anderson, FiberCycle Networks, Electro Scientific Industries and Tektronix. Esina has extensive knowledge of both the defense and commercial aerospace markets, as well as experience in high-tech, oil and gas, consumer goods and other industries. Throughout her career, she has overseen a number of merger and acquisition activities, developed strategic partnerships worldwide and worked in more than 30 countries. Esina is currently based at Insitu headquarters in Bingen, Wash. where she lives with her husband and two daughters.

Ken Bailey, Vice President, Orchard View Farms

Ken is Chair of the Board of Directors for Mid-Columbia Economic Development District and Vice President and Shareholder in Orchard View Farms, Inc. Orchard View grows, packs and ships premium fresh cherries for domestic and international sales and grows some pears and wine grapes. It is a 4th generation family business founded in 1923. Ken returned to the farm after his graduation from Oregon State University with a BS in horticulture. Ken and his wife Shirley have three grown children and six grandchildren.

Scott Bailey, Regional Economist, Washington Employment Security Department

For the past 25 years, Scott Bailey has served as the Regional Economist for the Employment Security Department's Labor Market & Economic Analysis Branch covering Southwest Washington. Scott is the local source of labor market information for the region, tracking unemployment, industry trends, the occupational outlook, and wages and income. He publishes a monthly newsletter on local and national economic trends. Scott has done extensive research on wages in the state, with a particular focus on the minimum wage. He has served as a national trainer with the Census Bureau for the Local Employment Dynamics database, and is a board member of the Pacific Northwest Regional Economics Conference. He received his master's degree in economics from Portland State University. Scott is also an adjunct professor at Clark College, teaching economics and geography.

Tabitha Colie, Director of Operations at Seeq Corporation

Tabitha is the Director of Operations at Seeq Corporation. “Seeq is the first application dedicated to process data analytics: search data, add context, cleanse, model, find patterns, establish boundaries, monitor assets, collaborate in real time, and interact with time series data. Seeq is intuitive, visual and innovative - an entirely new approach to software for the process manufacturing industries.”

Greg Davis, Founder of Overwatch Imaging

Greg Davis founded Overwatch Imaging in 2016 to connect the value and robustness of long-endurance UAS and general aviation aircraft with the commercial precision survey and computer vision applications being served by small drones or satellites. Prior to Overwatch, Greg served as the Director of Product Management and Business Development for Cloud Cap Technology, a UTC Aerospace Systems company, and as a Program Manager at Insitu, a Boeing company. At Insitu, he led the development of the RQ-21A Blackjack (Integrator) unmanned aircraft for the US Navy, and managed several ScanEagle technology advancement projects and overseas deployment contracts. Prior to Insitu, Greg worked on space-based remote sensing systems for Lockheed Martin, and on aircraft and spacecraft simulation for NASA. Greg also participates as a board member with the Gorge Technology Alliance. Greg holds engineering degrees from Stanford University. He lives in Hood River, Oregon with his wife and three children.

Dallas Fridley, Regional Economist, Oregon Employment Department

Dallas Fridley has been employed by the Oregon Employment Department since December of 1991, including Regional Economist – based in Hood River – since October of 1995 and as an Employment Economist – in Salem. Prior work experience includes one year as a Community Development Planner for the Umpqua Regional Council of Governments in Douglas County and three years as an Economic Development Planer for the Central Oregon Intergovernmental Council in Deschutes County. Dallas attended and graduated from Willamette University in Salem Oregon with a BS in Economics. He is a native of Central Oregon and attended Crook County schools. Dallas currently lives in Hood River and is married with three children.

Tom Furey, Chief Operating Officer at Sagetech Corporation

As Chief Operating Officer of Sagetech, Tom is responsible for daily execution of the corporate vision and strategy of the company. Tom’s background in large companies and small companies, his experience in significant manufacturing, engineering, and general management roles, and his early career as a Naval Officer flying the A-6 Intruder aircraft gave him just the right mix of skills to help a small UAS business position itself to take advantage of the huge market opportunities it faces. Currently, Tom serves on the Mid-Columbia Economic Development District Board of Directors representing the tech sector. Tom has been with Sagetech and a Gorge resident since Jan 2015. He resides in Home Valley with his family.

Amanda Hoey, Executive Director Mid-Columbia Economic Development District

Amanda Hoey is the Executive Director for Mid-Columbia Economic Development District (MCEDD), a bi-state regional economic development entity supporting the Columbia Gorge

region of Oregon and Washington. Under Amanda's leadership, MCEDD has diversified regional economic initiatives to include additional opportunities for access to capital and regional cluster development. Prior to MCEDD, Amanda worked in small business development, developing youth entrepreneurship opportunities. She returned to the Gorge, where her family is involved in dryland wheat production. Amanda graduated Magna Cum Laude with a Bachelor's Degree in Economics from Whitman College. She is a Marshall Memorial Fellow (2017).

Dave Karlson, Hardware Operations Site Manager of Google –The Dalles

Dave has lived in the Columbia River Gorge since 1993. Prior to joining Google in 2006, Dave served the school districts of Wasco and Hood River counties as the Information Technology Director for what is now known as Columbia Gorge ESD for over 8 years. Dave has been an advocate for local community projects throughout the 23 years he has lived in the area. Dave lives in White Salmon with his two sons. Dave has served on the Gorge Tech Alliance Board for a number of years and on the White Salmon School Board.

Andy Mack, President of Zepher

Andy is President of Zepher, a design, integration and program management company with a dedicated team providing an entrepreneurial approach to business operations. Located in Bingen, Zepher serves aerospace, defense and commercial industries. Andy has been a resident of the Gorge since 2003 and active in the local business community since 2007.

Jessica Metta, Executive Director of the Gorge Tech Alliance/Deputy Director MCEDD

Jessica Metta has served as Executive Director of the Gorge Technology Alliance since late 2008, Her work has successfully grown and strengthened the organization as the tech industry in the region has grown and developed. Jessica launched the GTA's youth robotics program and STEM college scholarship, as well as new events and offerings to support Gorge tech member companies. She fills this role through her position Deputy Director with Mid-Columbia Economic Development District, where she also manages the transportation division for MCEDD. Prior to MCEDD, Jessica was a Planner with the Columbia River Gorge Commission for three years. Jessica has her Masters' in Urban and Regional Planning from Portland State University and her Bachelors' in Geology from College of Charleston, SC. She lives in Hood River with her husband John and three children.